



LOVE OF URBAN DESIGN®







Celebrating the Creatives of our Culture

LOUD™ Week has a digital reach of 2.3M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, artist exhibitions, networking socials, press interviews, panels, social media blitz, pop-up shops, and more; with a focus on collaborating with organizations and involving the community; reaching over 1,000 in-person Miami-Dade County locals and tourists.



EVENT

LOUD WEEK! LOVE OF URBAN DESIGN®

December 02, 2023 - December 09, 2023

RECURRING DAILY

LOUD Love of Urban Design® celebrates the creatives of our culture. LOUD™ Week features creatives from around the world who are rising and thriving in their industries. LOUD™ Week consists of fashion shows, artist exhibitions, networking events, press interviews, social media blitz, pop-up shops, brunch party, mastermind sessions, and more; with an intent focus on collaborating with organizations and involving the community. Visit our website to purchase register as a creative or purchase tickets.

See schedule below but visit website for more details

Saturday, December 2nd. Fitness + Financial Gains will host a model fitness bootcamp focusing on movement and runway techniques.

Sunday, December 3rd. #LOUDWeek Kick-Off Brunch Party at Tap 42 Craft Kitchen & Bar at Aventura Mall

Monday -Tuesday, December 4th-5th. Social Media LIVE Interviews with #LOUDWeek Creatives

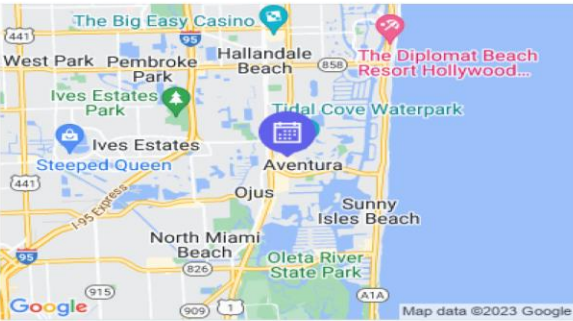
Wednesday, December 6th. MAIN EVENT Fashion & Art Show at Level Three Miami

Thursday, December 7th. #LOUDWeek The Art of Scaling Panel for all Creative Arts & Entertainment Industries

Friday, December 8th. Social Media LIVE Interviews with #LOUDWeek Creatives

Saturday, December 9th. #LOUDWeek FINALE Brunch Party Collab at COOL Creative

Art of Black Miami



LOUD Week! Love of Urban Design®

Level Three- Aventura Mall
19565 Biscayne Blvd.
Aventura, FL 33180

(786) 248-1297

Tickets starting at Admission Cost:
\$75 Times vary by day. Main events
6pm to 9pm.

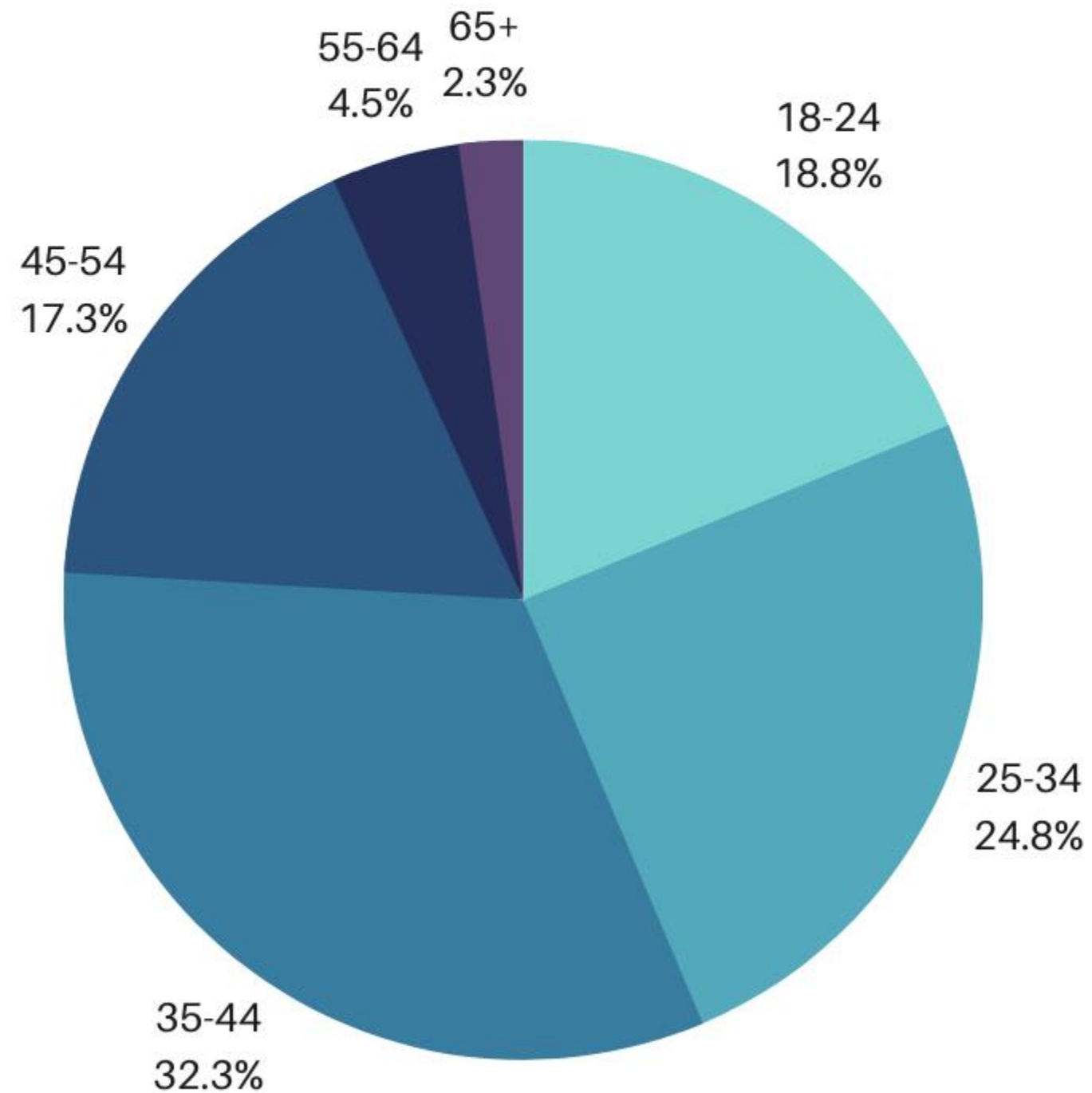
VISIT WEBSITE





AUDIENCE

AGE GROUPS



VISITOR PROFILE



AUDIENCES

20% Visitors | 80% Locals



GENDER

58.7% Female | 41.3% Male

TOP SITE VISITOR MARKETS

1,172 Monthly Site Visits | 2.3M SOCIAL MEDIA

1. Miami
2. Fort Lauderdale

3. Orlando
4. New York

5. Atlanta
6. Las Vegas



Website www.loveofurbandesign.com | Instagram [@loveofurbandesign](https://www.instagram.com/loveofurbandesign)

LOUD™ WEEK

EVENT CONCEPTS

- ▶ Saturday, Dec. 2nd at 9am. LOUD Model Casting! Fitness + Financial Gains will host a model fitness bootcamp focusing on movement and runway techniques. Photography included. Hosted by [@fitnessfinancialgains](#) Venue: [Center of Black Innovation](#)
- ▶ Sunday, Dec. 3rd at 11:30am. Kick-Off Brunch Party at [Tap 42 Craft Kitchen & Bar at Aventura Mall](#) with [Boss Babes of South Florida](#).
- ▶ Monday, Dec 4th. Social Media LIVE Interviews with #LOUDWeek Creatives. Interviews will take place throughout the day on Instagram at [@loveofurbandesign](#)
- ▶ Tuesday, Dec. 5th at 6pm. Roots & Revival: An Artistic Journey through Miami Gardens at [Co-Space: Co-Work & Content Creation Studio](#).
- ▶ **Wednesday, Dec. 6th at 6pm. LOUD MAIN EVENT Fashion Show & Art Activation, and Sip and Shop. Venue: [Bay 13 Brewery](#).**
- ▶ Thursday, Dec. 7th at 6pm. #LOUDWeek The Art of Scaling Panel for all Creative Arts, Beauty, and Entertainment Industries. Venue: [Center of Black Innovation](#)
- ▶ Friday, Dec. 8th at 12pm. [Capital One Cafe](#) Fireside chat with special guests. Refreshments will be served.
- ▶ Saturday, December 9th at 11am. #LOUDWeek FINALE Brunch Party at [COOL Creative @shopcoolcreative](#)



LOUD™ Week Sponsorship Benefits

This relationship will allow your company to tap into a new audience.

- 1. Targeted Audience Engagement:** Our event draws attendees who align perfectly with your brand's target demographic. Through strategic branding and engagement initiatives, we will ensure that your message reaches the right people at the right time.
- 2. Relationship Building:** We recognize the importance of building lasting relationships with your audience. As a sponsor, you will have exclusive access to networking opportunities and engagement platforms designed to forge connections that extend beyond the event itself.
- 3. Enhanced Visibility:** Your brand will enjoy prominent visibility throughout the event, including logo placement, branding opportunities, and mentions during key event moments. Our dedicated marketing efforts will further amplify your presence to a global audience.
- 4. Tailored Activation:** We understand that every sponsor has unique goals. We are committed to tailoring your activation to align seamlessly with your objectives, ensuring that you achieve a significant return on your investment.
- 5. Data-Driven Insights:** After the event, we will provide you with comprehensive data analytics and insights, including audience demographics and engagement metrics, to help you assess the impact of your sponsorship.

We are confident that this partnership will not only meet but exceed your expectations. Your support will play a vital role in making LOUD Week a memorable and successful experience for all involved.



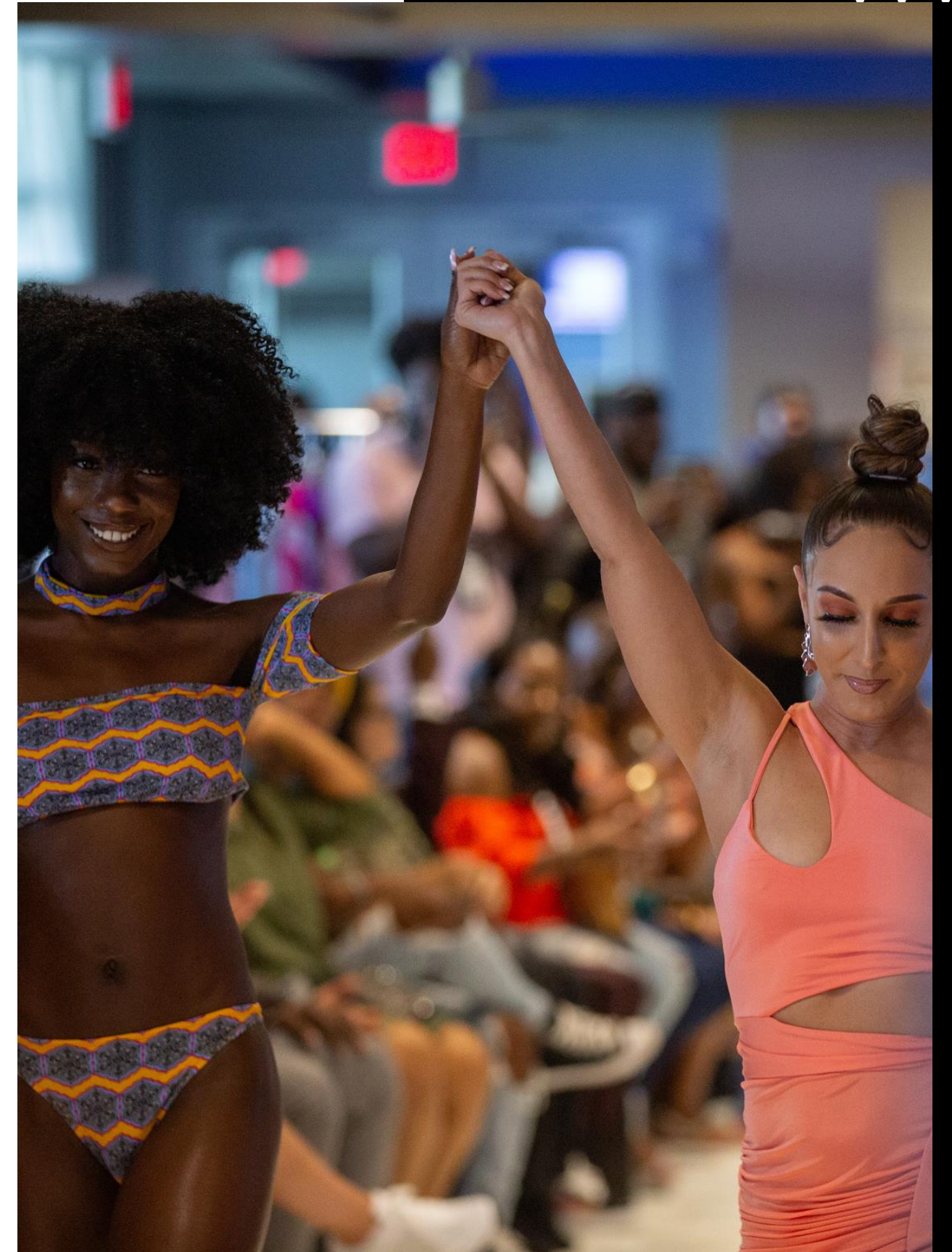
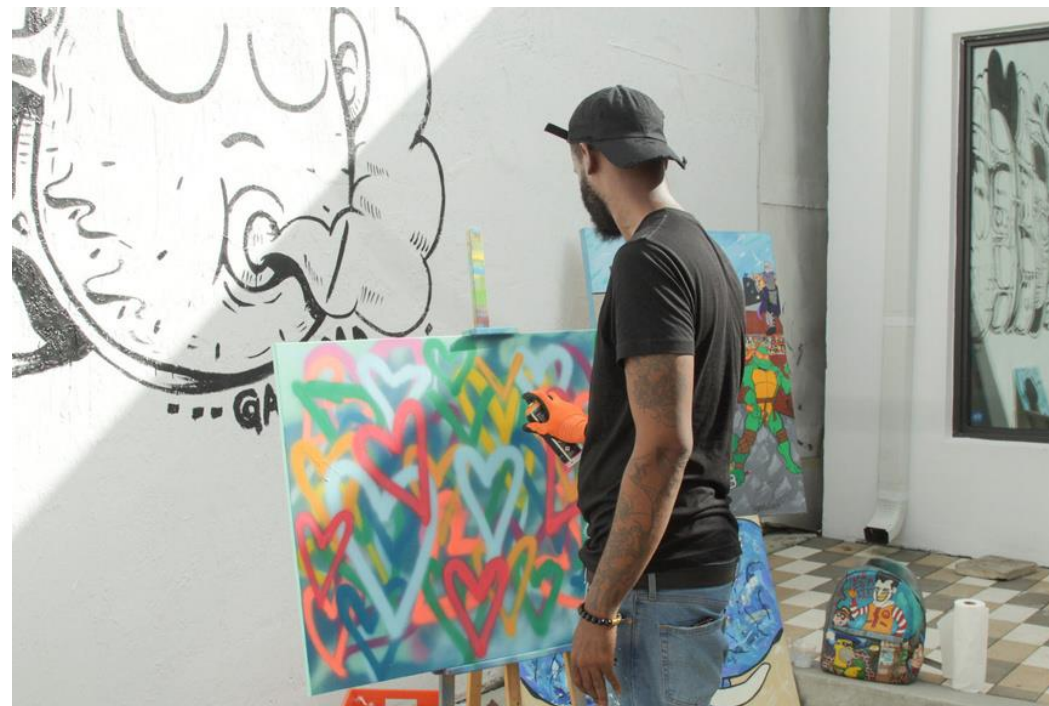
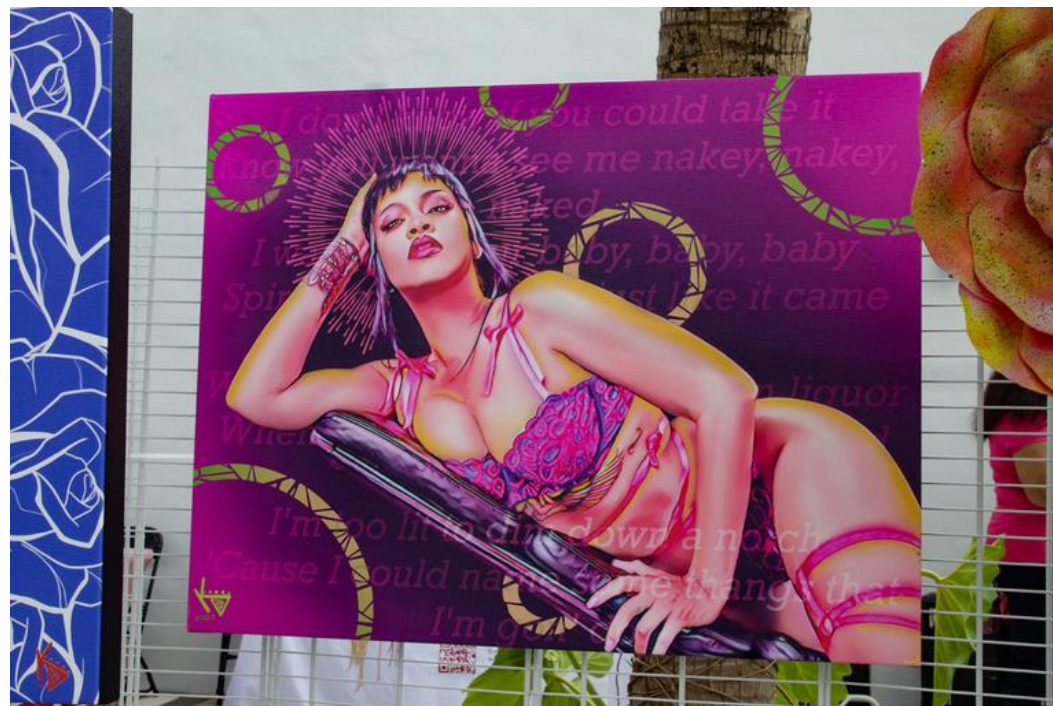
National & Global Exposure

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- The collage consists of 18 individual images arranged in a 3x6 grid, all related to the Fashion Designers Expo Florida. The top row includes a 'Fashion & Style' banner, a 'Miami Times' article titled 'Fashion Designer's Expo is a stylish platform', a 'MIAMI' news website snippet, a 'Fashion & Beauty' website snippet, a 'Runway' magazine spread, and a 'Fashion Weeks' poster. The middle row features a 'Sun Sentinel' article, another 'Runway' magazine spread, a 'people' magazine article, and a 'Fashion Weeks' poster. The bottom row contains a 'Fashion Weeks' poster, a 'Fashion Weeks' poster, a 'Fashion Weeks' poster, a 'Fashion Weeks' poster, a 'Fashion Weeks' poster, and a 'Fashion Weeks' poster.

History of Events

- 2023 – Bay 13 Brewery, Center of Black Innovation, Co-Space, Tap 42 Craft Kitchen & Bar, and Capital One Café #MiamiArtWeek
- 2022 – Level Three #LOUDweek #MiamiArtWeek
- 2021 – TopGolf Miami Gardens – Miami Swim Week
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel
- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center

[CLICK HERE FOR EVENT VIDEOS AND IMAGES](#)



LOUD Love of Urban Design®

Ph: (786) 248-1297

loveofurbandesign@gmail.com

Twitter: @loveurbandesign

Facebook: Love of Urban Design

Instagram: @loveofurbandesign

Creatives interested in showcasing
fashion, art, culinary, or entertainment,
please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

