

LOVE OF URBAN DESIGN®

MIAMI ART WEEK

LOUD®

MADE IN OUR DNA

TUESDAY, DECEMBER 1 - FRIDAY, DECEMBER 4, 2026

Art. Fashion. Conversations that move culture forward.





CELEBRATING THE >>>>>>>>> CREATIVES OF OUR CULTURE

LOUD® brings artists, designers and innovators together to explore the creative arts and advance the creative economy.

During Miami Art Week, conversations surrounded by art build toward a main exhibition where those ideas become visible.







THE 2026 THEME

MADE IN OUR DNA

The influences we inherit. The identities we express. The future we create.

ORIGIN	**Born With the Blueprint**	The people, places and traditions that shape our creativity.
IDENTITY	**Written Into Who We Are**	The voice and perspective that make our work distinct.
EVOLUTION	**Rewriting What We Inherited**	The conventions we question and the ideas we transform.
FUTURE	**Creating What Comes Next**	The work and opportunities we leave for the next generation.

THE AUDIENCE

Creators and culture-driven professionals

Core growth focus: Gen X and Millennials across art, fashion and creative enterprise.

REPORTED AGE BAND	SHARE
14–17	6.8%
18–25	18.8%
26–35	24.8%
36–45	32.3%
46–55	17.3%

57.1%

of the reported audience is ages 26–45

58.7% female
41.3% male



THE MAIN EVENT

THE LOUD® EXHIBITION | ART x FASHION

The culminating experience of LOUD® Week during Miami Art Week, bringing contemporary art, fashion, culture, and creative innovation into one immersive environment. Guided by the 2026 theme, MADE IN OUR DNA, the exhibition explores ORIGIN, IDENTITY, EVOLUTION, and FUTURE through curated art, runway presentations, installations, and unexpected creative encounters. Artists, designers, cultural leaders, collectors, and creative entrepreneurs converge to discover new voices, exchange ideas, build meaningful connections, and experience the work shaping what comes next. More than an exhibition, LOUD® is a cultural platform where creativity gains visibility, opportunity meets talent, and the future of culture takes form.

THE ROAD TO THE EXHIBITION

Three gatherings. One creative journey.

TUESDAY, DECEMBER 1

TUESDAY, DECEMBER 1 — ORIGIN

LOUD® RIBBON CUTTING: Born With the Blueprint
LOUD® Week begins by honoring where we started, the community that built the foundation, and the vision carrying us forward.

WEDNESDAY, DECEMBER 2

WEDNESDAY, DECEMBER 2 — IDENTITY

CONVERSATIONS UNDER THE STARS: Written Into Who We Are
An intimate evening surrounded by art, bringing together thought leaders, cultural voices, and creative minds for conversations that challenge perspectives, exchange ideas, and push the creative industry forward.

THURSDAY, DECEMBER 3

THURSDAY, DECEMBER 3 — EVOLUTION

LOUD® LAB | POWERED BY THE CREATOR SUMMIT: Rewriting What We Inherited
A day of ideas, education, collaboration, and access designed for creatives ready to evolve their work, expand their thinking, build stronger businesses, and prepare for what's next.







LOUD DAY IN MIAMI-DADE COUNTY

Miami-Dade County proclaimed December 6 as LOUD Love of Urban Design® Day.

LOUD® participates in Art of Black Miami, connecting its creative community with the broader Miami Art Week experience.

Recognition strengthens the platform’s story and its relationship with the community.

THE AUDIENCE

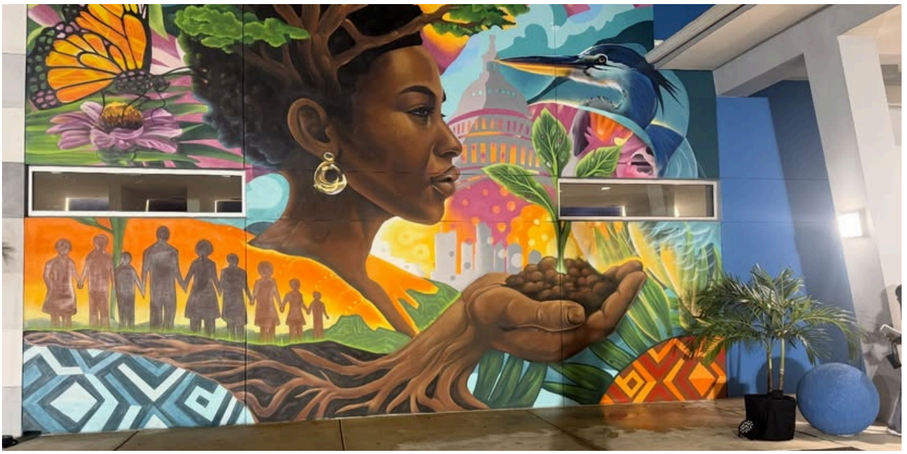
Creativity with impact

Fashion for Charity, a 501(c)(3) nonprofit partner, connects creative expression with access to skills and opportunity.

The community platform includes student designer participation, community grants and the LOUD® ICON Awards.

Partners can support defined programs and receive reporting on the activities they fund.







PARTNERSHIPS

Why Partner with LOUD® Week?

Partnering with LOUD® places your brand at the intersection of art, fashion, culture, innovation, and the creative economy during one of Miami's most influential cultural weeks. Our platform connects brands with a diverse community of artists, designers, creative entrepreneurs, cultural leaders, and highly engaged audiences through experiences designed to create genuine interaction—not simply logo placement.

Your brand gains more than visibility — you gain strategic cultural ownership.

With 350+ creatives supported, 1,600+ attendees, and audiences traveling from across the U.S. and internationally, LOUD® offers partners meaningful visibility while directly investing in the people shaping what culture becomes next.

A partnership with LOUD® is more than sponsorship—it is an opportunity to participate in culture, champion creative talent, and become part of what's next.







SPONSORSHIP OPPORTUNITIES

Leadership partnerships

LEVEL	INVESTMENT	ACCESS	CORE VISIBILITY
Title	$150,000	12 front-row VIP seats	Headline recognition across the week; custom activation; stage welcome; dedicated content.
Presenting	$75,000	10 VIP seats	Venue branding; three headline-event mentions; sponsor feature; press-release inclusion.
Diamond	$50,000	8 VIP seats	Selected signage; shared photo backdrop; two event mentions; dedicated social post.
Platinum	$25,000	6 VIP seats	Program logo; signage at three events; main-event mention; group social recognition.

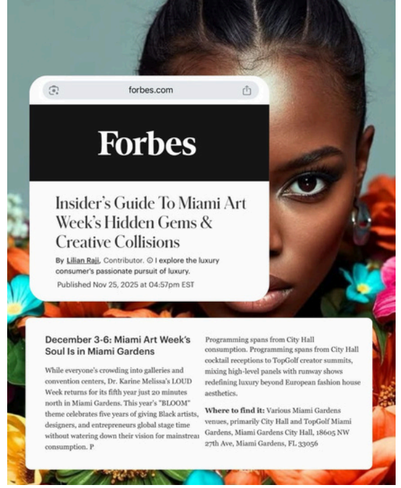
Sponsorship benefits and activation scope are confirmed in the agreement.

Community and supporting partnerships

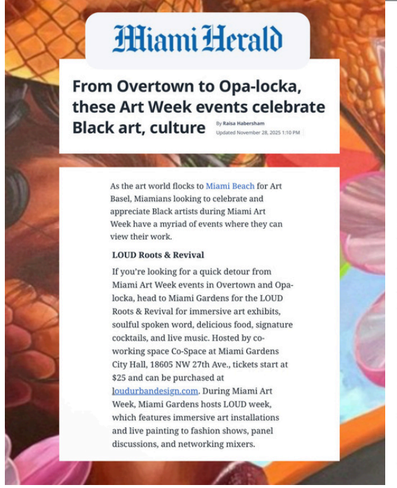
LEVEL	AMOUNT	ACCESS	CORE VISIBILITY
Gold	$15,000	4 VIP seats	Program recognition; visibility at two events; shared stage and social recognition.
Silver	$5,000	2 VIP seats	Website listing; signage at one event; group social thank-you.
Bronze	$2,500	1 VIP seat	Digital program and sponsor signage; group social recognition.
Community	$1,500	2 admission passes	Website and program listing; community thank-you email; guest-bag materials.
Supporting	$500	1 admission passes	Digital sponsor scroll at selected events; group social thank-you.

Custom and in-kind partnerships are available by agreement. Activation costs and deliverables require a defined scope.

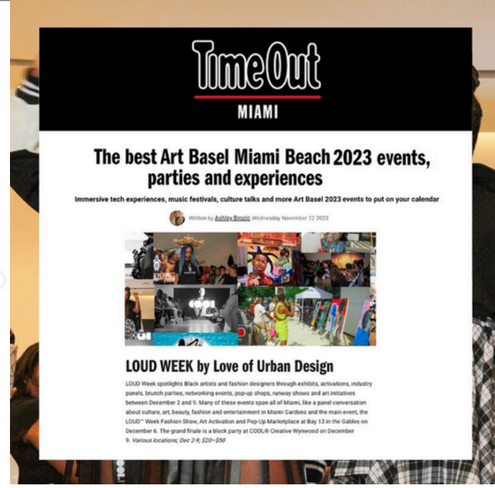
PRESS











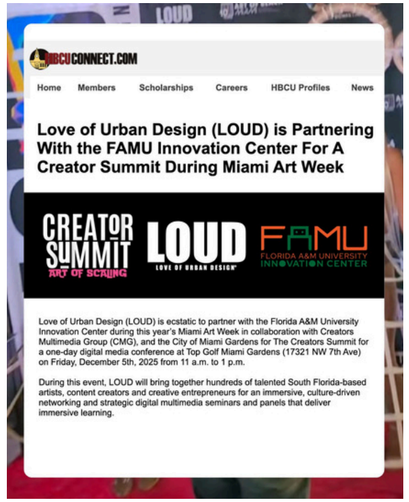


SFL STYLE
SOUTH FLORIDA MAGAZINE

LOVE OF URBAN DESIGN® (LOUD) GARNERS NOTORIETY IN SOUTH FLORIDA THANKS TO FOUNDER 'S LEADERSHIP AND DEDICATION TO FASHION, ART, CULTURE & COMMUNITY

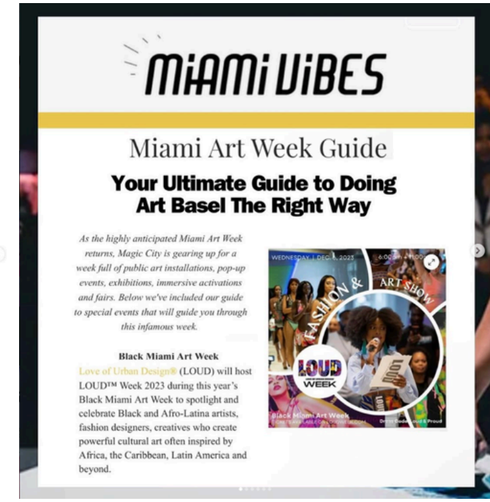
Love of Urban Design® (LOUD) has garnered a reputable name for itself in the South Florida art and fashion world thanks to the organization's various captivating events uplifting and spotlighting local artists and designers. This is all thanks to the leadership of LOUD's founder/CEO, Karine Melissa, who produces events along with her team, throughout the year across Miami, with her biggest art and fashion runway show happening annually during Art Basel and Black Miami Art Week.

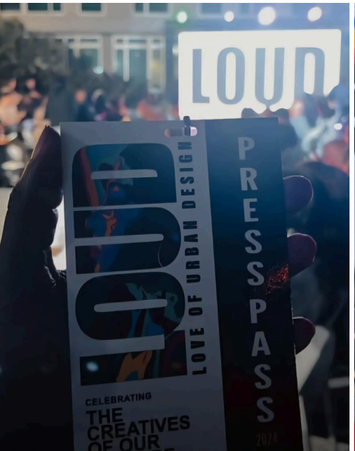
Melissa has built a brand and event programming that celebrates Black and Afro-Latina artists, fashion designers, and creatives in South Florida who create powerful culturally relevant art often inspired by Africa, the Caribbean, Latin America and beyond. With the fall season right around the corner and Art Basel only a few months away, Melissa is already planning her next series of art and fashion events for the biggest global art week in the year. "Me and my team have dedicated the last ten years to making LOUD™ the go-to curator and producer of remarkable art and fashion events that offer unforgettable social vibes for the culture throughout Miami," Melissa said.

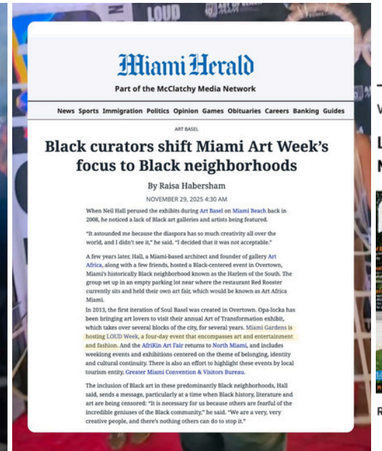


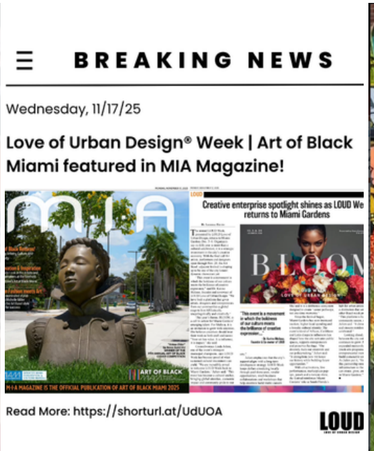


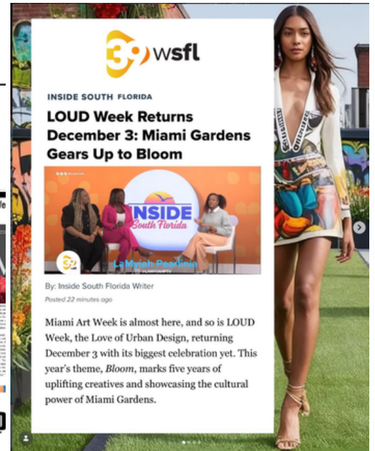


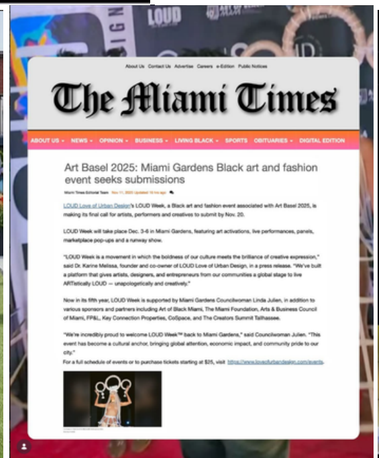


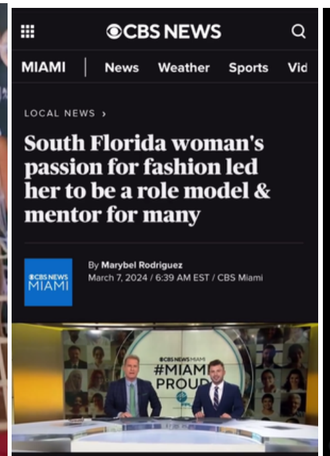


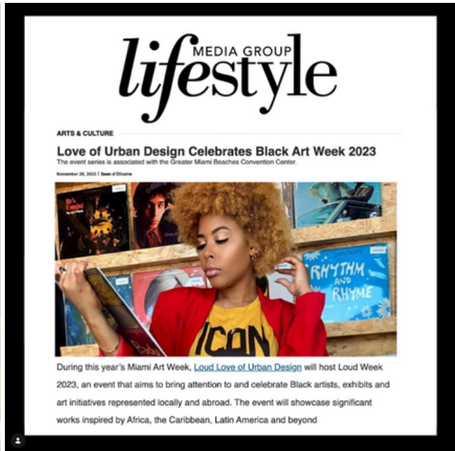


















VISIONARY FOUNDER

DR. KARINE MELISSA

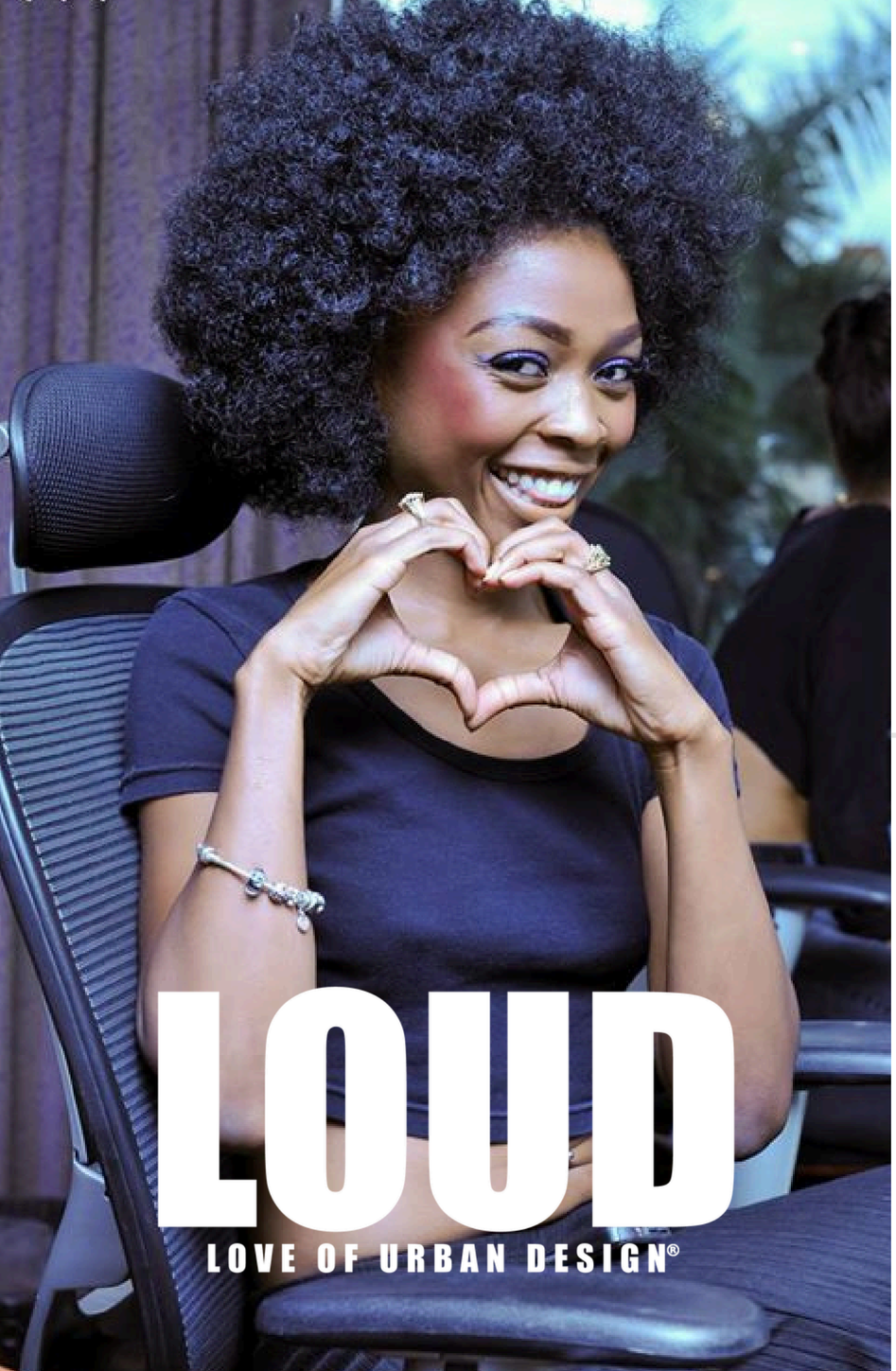
Dr. Karine Melissa is a visionary entrepreneur, educator, strategist, and cultural architect with a proven ability to turn ideas into platforms, partnerships, and economic opportunity. Drawing from more than two decades across entrepreneurship, marketing, education, nonprofit leadership, and experiential production, she founded LOUD® from a conviction that creative talent deserves more than exposure; it deserves access, infrastructure, investment, and a pathway to growth. Her multidisciplinary leadership allows her to see where culture, business, community, and opportunity intersect, then build the systems that connect them. Recognized among South Florida's leading business voices, Dr. Melissa brings the vision, strategic discipline, relationships, and forward-thinking leadership to build what the creative economy needs next.

MIAMI ART WEEK

History of Events

VENUE	YEAR
Miami Gardens City Hall+Topgolf Miami Gardens	2024-2026
Bay 13 Brewery, Center for Black Innovation, CoSpace, The Camp Gallery, Capital One Café, and COOL Creative	2023
LEVEL THREE AVENTURA	2022
Topgolf Miami Gardens	2021
Miami Airport Convention Center	2020

Karine Melissa and the team produced their first fashion production in 2007.



THE YEAR-ROUND VISION

A creative relationship that continues

Proposed next phase

MONTHLY CONVERSATIONS	A recurring gathering with a creative voice and a useful exchange.
CREATOR STORIES	Profiles and progress updates that keep the community visible.
ALUMNI CONNECTIONS	Returning participants welcome new talent and share opportunities.
PARTNER PROGRAMS	Defined support for creative development, with outcome reporting.

CONTACT

Be a part of what comes next

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