

Miami's Black Fashion Designers & Artists Impressed During Art Basel At The Love of Urban Design® Runway Show



Dec. 6th Runway & Red Carpet Photos:

<https://drive.google.com/drive/folders/1-MnUfLCpl1zKZx0QtFvjOOHM9SvyrIc6>

Dec. 6th Runway and Art Show Recap:

<https://youtu.be/GjfBBkrfRA4>

MIAMI – LOUD Love of Urban Design® hosted a fabulous fashion & art show this past weekend during #LOUDWeek Miami Art Week 2023 featuring creative fashion looks and wig designs by some of Miami's rising black fashion designers and artists representing the culture.

LOUD™ Week is an official week of events supported by the Greater Miami Convention and Visitors Bureau Art of Black Miami celebration of significant works inspired by Africa, the Caribbean, Latin America and beyond. The Main Event Fashion Runway show & Art exhibit was hosted in Coral Gables on Dec. 6th, 2023 from 6 p.m. to 11 p.m. at Bay 13 Brewery and Kitchen (65 Alhambra Plaza, Coral Gables, FL 33134) with South Florida's most innovative designers, artists and creatives.

LOUD's captivating runway fashion shows featured four distinct runway shows from FEGAINS Athleisure, COOL® Creative, South Florida Fashion Academy, and House of Postiche and an art exhibit from 20+ creative Black and Afro-Latino artists.

Miami-based, Afro-Latina owned [FFGAINS Athleisure](#) put on an entertaining and exhilarating runway show celebrating inclusivity of all body types– from having a beautiful pregnant soon-to-be-mom model influencer, [Kylie “Kye” Alexis](#) to curvy plus size influencers like [Sam Paige](#) and Miami Herald’s very own culture writer, [Isaiah Smalls](#) walking the runway with his adorable pup, this athleisure wear runway show was joyful and uplifting. FFGAINS Athleisure is a new fitness brand backed by a growing community and event programmer focused on fostering health consciousness and socioeconomic development, Fitness + Financial Gains is becoming one of Miami’s leading brands thanks to founder, engineer, published curvy model and serial entrepreneur, Jessyka Castillo.

Fitness + Financial Gains full runway show launch can be found here:
<https://youtu.be/aJJQrZgck5k?si=bPo-MuwpolrioJk6>



Founder & CEO of [Fitness + Financial Gains](#), [Jessyka Castillo](#), closes the runway show in a beautiful Kentucky Blue two-piece CrossOver Legging Athleisure Set from FFGAINS Athleisure, available in XS - XL:
<https://shopffgains.com/collections/frontpage/products/product-1>

BTS with FFGAINS models before they hit the runway.



LEFT: E! News' Top 10 Influential People of Fall 2023, model [Kylie "Kye" Alexis](#), pregnant with baby Capril walks the runway in FFGAINS Athleisure two-piece skirt set

RIGHT: 99 Jamz radio personality, [K Foxx](#), hits the runway in a vibrant one-piece FFGAINS Athleisure romper jumpsuit



Influencer [Sam Paige](#) walked the FFGAINS Athleisure runway in the Carolina Blue High-Waisted Legging Set, available online in S - 3XL :
<https://shopffgains.com/collections/frontpage/products/product-2>



LEFT: Model [Briana Smith](#) is wearing Georgia Peach Coral Flare Romper available online in S, M & L <https://shopffgains.com/collections/frontpage/products/product-3>

RIGHT: Miami Herald culture reporter, [Isaiah Smalls](#), walks the runway with his adorable pup and retired NFL player [Wes Saunders](#) in FFGAINS Classic Black T-Shirts

[KAZMALEJE](#) (cos-mol-o-gee) was the official hair tool sponsor of [Fitness + Financial Gains](#) runway launch at LOUD™ Week. This groundbreaking, Black-owned business co-founded by the Stirrup sisters (LaToya, LaTasha, and LaTrice) specializes in innovative hair care accessories for textured hair. KAZMALEJE's exceptional hair tools are available at over 600 Target locations nationwide and online at Target.com. "The Next Black Millionaires" featuring KAZMALEJE and the Stirrup Sisters is now streaming on The Roku Channel.

[COOL® Creative](#) made a powerful statement during its runway show highlighting Black love, Black fashion and Black power.



This statement-making sportswear and streetwear fashion brand is a local Miami-based fashion brand with a flagship store in Wynwood, known for creating men's and women's fashion designs out of love for change makers, hope dealers + love bringers.

Cool Creative has been recently popularized by numerous celebrities/artists including T.I., Killer Mike, Colin Kaepernick, Yandy Smith and Charlamagne The God to name a few. As an innovative, Black woman-owned fashion brand, Cool Creative is known for its iconic and stylish letterman jackets, sweatshirts, graphic T-shirts, purses, and swimwear: <https://shopcoolcreative.com>.

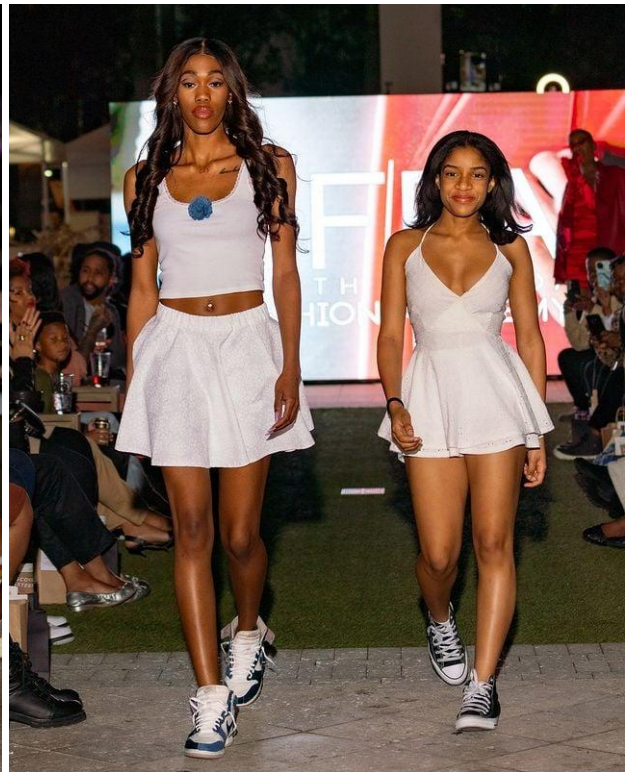
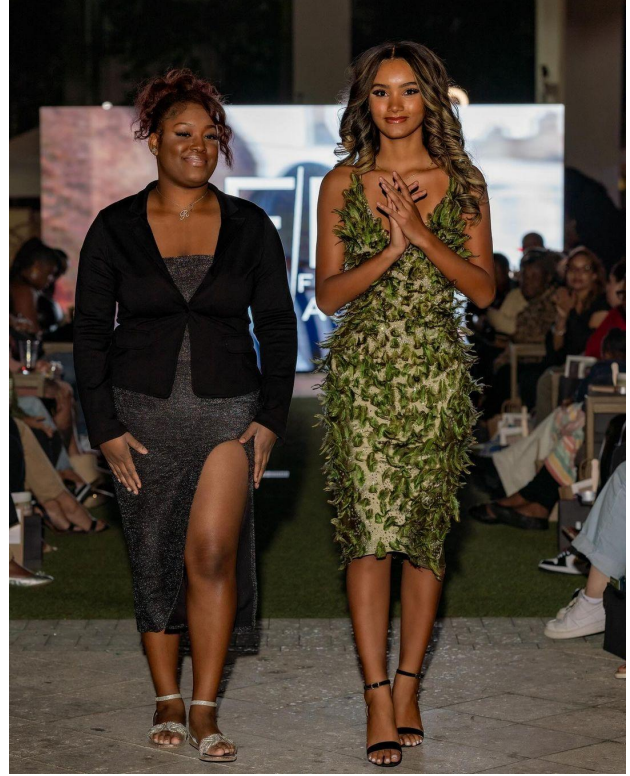


[**South Florida Fashion Academy**](#), one of South Florida's first-of-its-kind private fashion academy school's for middle and high school students, had several fashion students

present new fashion collections during the night's runway show lead by Fashion Instructor May Brooks.



SF/FA has the distinct mission to educate, inspire and illuminate an intense desire to optimize the creative minds of students seeking a career in the Arts, Fashion and Beauty Industries. SF/FA Founder, Taj McGill, dedicated the business program of the school to the Founder of LOUD Love of Urban Design®, Dr. Karine Melissa.



Black-owned, luxury wig and hair care brand, [House of Postiche](#), made major waves with their creative wigs and hair pieces during LOUD's fashion runway show series.



Model (Left) holding hands with Katia Baker (Right), who is the founder/CEO/wig designer of House of Postiche, closing out the Postiche runway show



The seven-piece blonde wig from Baker's collection wow'd the crowd and still has Miami talking about her creative tresses! See behind-the-scenes of Baker making this iconic statement making Blonde wig [here](#). Custom wigs like the one pictured below are available for sale on <https://mypostiche.com>.

Local Miami artist, **Kimlayn Batchelor** (<https://instagram.com/kimlayn.art>), was live painting a beautiful painting during this year's LOUD Runway & Art Show event



Kimlayn says, “Art is a tool for self expression, it connects people and that can be used to make a positive impact on the world. I believe art can play a powerful role in promoting understanding and tolerance between people of different cultures. I’m also a strong supporter of self-taught artists, and believe that everyone has the potential to create great artwork.”

Artist and Art Teacher, [Art by E Gram](#) opened the show with a LIVE activation on the LOUD™ runway.



[She J Hercules](#) from WEDR 99 Jamz entertained the crowd with the hottest beats, turning the runway into a party. It was more than just a fashion show; it was a celebration you didn't want to miss.



She J Hercules brought the music, and the runway was on fire – a fusion of style and beats that had everyone in the groove. At the LOUD Fashion Show, it wasn't just about fashion; it was a whole vibe curated by She J Hercules!

About [LOUD Love of Urban Design®](#) (LOUD™)

LOUD Love of Urban Design® is a Miami incubator and production company fostering a community dedicated to celebrating and uplifting significant works inspired by Africa, the Caribbean, Latin America and beyond. Headquartered in Miami, LOUD™ has become the innovator in the art and fashion industries focused on producing, hosting, promoting and platforming collective intellectual achievements of Black and Brown creatives in the arts, fashion, accessory design, literary arts, cinematography, photography, culinary arts, beauty artistry, visual arts, decorative arts, design, performing arts, and DIY design sectors.

LOUD™ Week is produced by the President of the Women's Chamber of Commerce of Miami-Dade County, Dr. Karine Melissa, the Women's Chamber Secretary of the Board - Joyce Tracy, Presidential Advisory Board member - Nandy Gelin, Tallahassee's Women's Wednesday Co-Host - Tamara Smith, and Industry Experts Tarelle Goldwire, and Kyle Purchas.

To learn more about LOUD™ or to join the community as a partner, sponsor or member, please visit <https://www.loveofurbandedesign.com> and follow LOUD™ on Instagram: <https://www.instagram.com/loveofurbandedesign>. Official LOUD™ Media Kit available [here](#).

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