



LOVE OF URBAN DESIGN®

MIAMI ART WEEK | 12.1-4.26



CELEBRATING THE >>>>>>>> CREATIVES OF OUR CULTURE

LOUD Love of Urban Design® is where culture moves cities. We champion creative excellence and the visionaries behind it—designers, artists, and cultural leaders shaping the future of urban life. By celebrating creativity, fueling access to resources, and activating community at scale, LOUD® builds platforms where culture thrives, innovation accelerates, and cities become more expressive, connected, and alive. This is not an event—it's a movement rooted in the people who design what's next. **Year 6 loading...**



Audience Influence Affluence



14-55yoa

Next-Gen Creators. Today's Consumers. Tomorrow's Leaders.

LOUD® reaches a multi-generational creative audience, connecting emerging talent, established professionals, and cultural leaders with influence, purchasing power, and impact.

Audience Breakdown: Ages 14–17: 6.8% | 18–25: 18.8% | 26–35: 24.8% | 36–45: 32.3% | 46–55: 17.3%

\$50k-\$1M+

\$50K–\$1M+ Household Income. Urban Culture With Real Buying Power.

LOUD® attracts the people shaping culture—from rising entrepreneurs to established business owners with purchasing power and influence across fashion, art, lifestyle, tech, and beyond.

100%

58.7% Female | 41.3% Male — A Decision-Making Creative Economy Audience.

LOUD® connects brands with creative entrepreneurs, executives, and cultural influencers who shape trends, drive purchasing decisions, and turn cultural influence into brand loyalty and economic impact.

4.5Billion

4.5 Billion Combined Press Reach. One Global Cultural Platform.

LOUD® generates global visibility through strategic media coverage, digital amplification, and high-impact cultural activations. Rooted in Miami Art Week and amplified worldwide, LOUD® has earned exposure across major outlets including Forbes, Miami Herald, and Yahoo! News.

Supported by the Greater Miami Convention Visitors Bureau

Celebrating artists, exhibits and art initiatives represented locally and abroad featuring significant works inspired by Africa, the Caribbean, Latin America and beyond.



PROCLAMATION LOUD® DAY>>>>> IN MIAMI-DADE COUNTY

LOUD Love of Urban Design® is supported at both the city and county levels, with official recognition from Miami-Dade County, which proclaimed **December 6th as LOUD Love of Urban Design® Day**. This level of support reflects the platform's credibility, scale, and community impact—creating a trusted environment for large-scale cultural activation and meaningful brand alignment.



SCHEDULE OVERVIEW

THE MAIN EVENT.

Saturday, Dec. 4th

The LOUD Exhibition

Fashion Show + Art Activations

Creative Pop-Ups + *Fashion for Charity*



PRE-EVENT LINE UP.

Tuesday, Dec. 1st

LOUD® Takeover

Local Business Community Event

Wednesday, Dec. 2nd

LOUD® Vibes

VIP Cocktail Rooftop Party

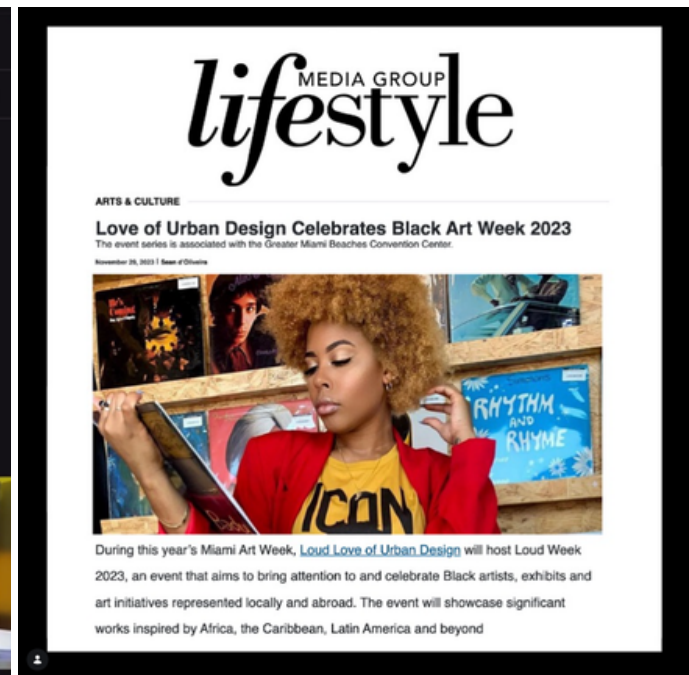
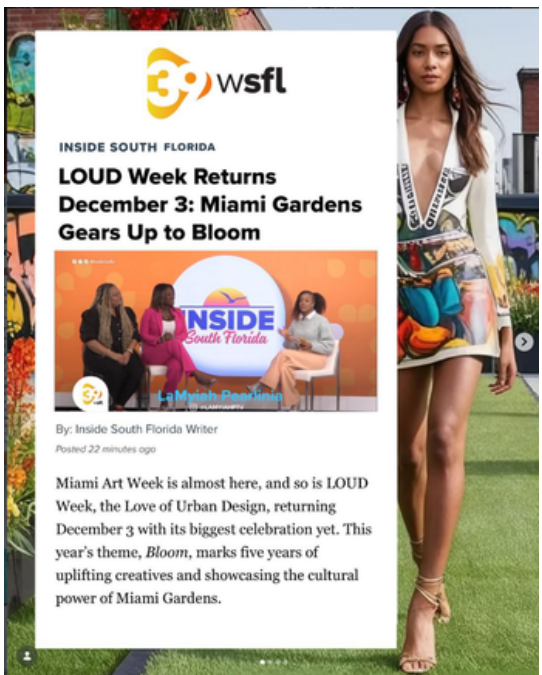
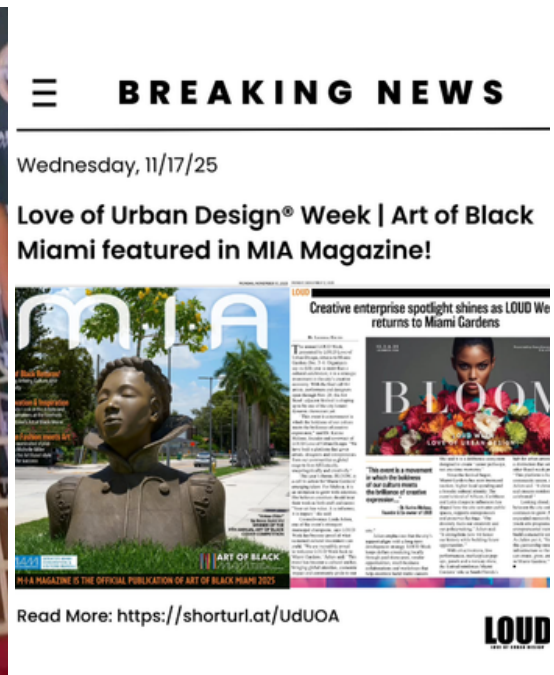
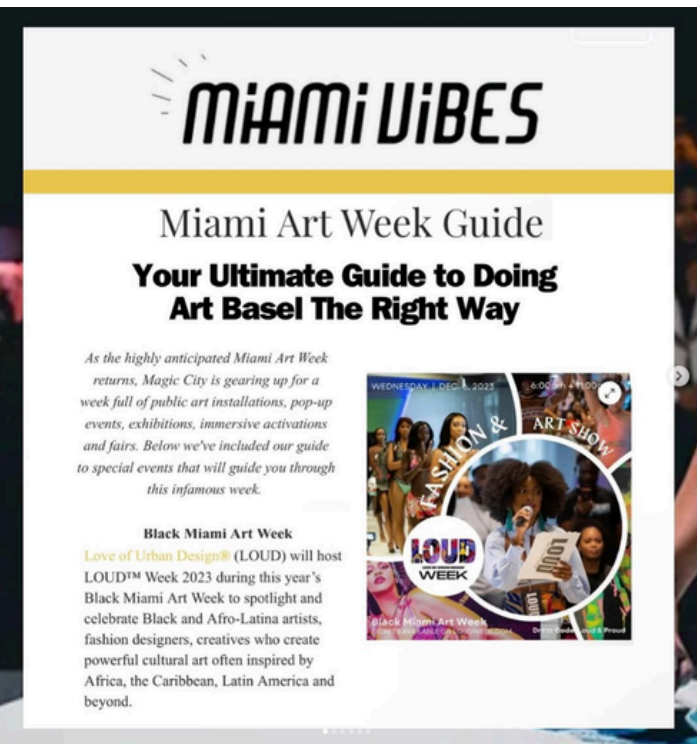
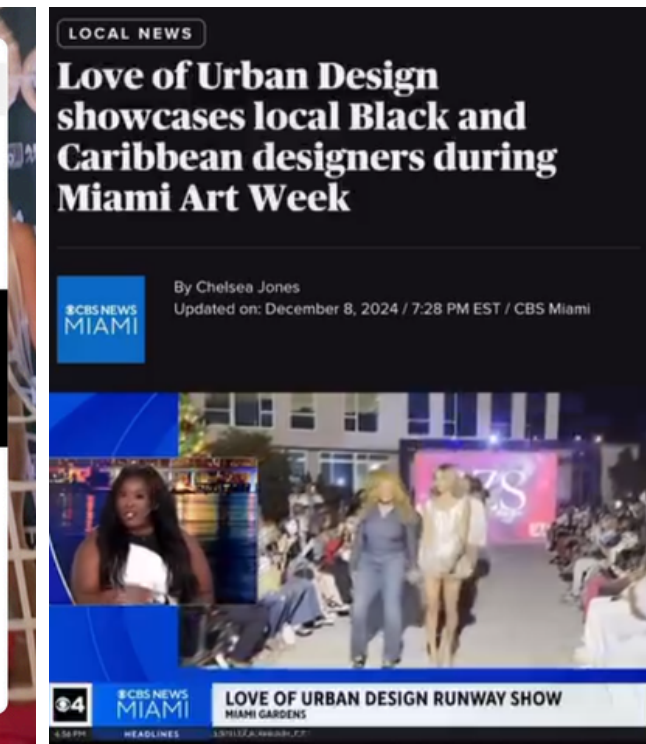
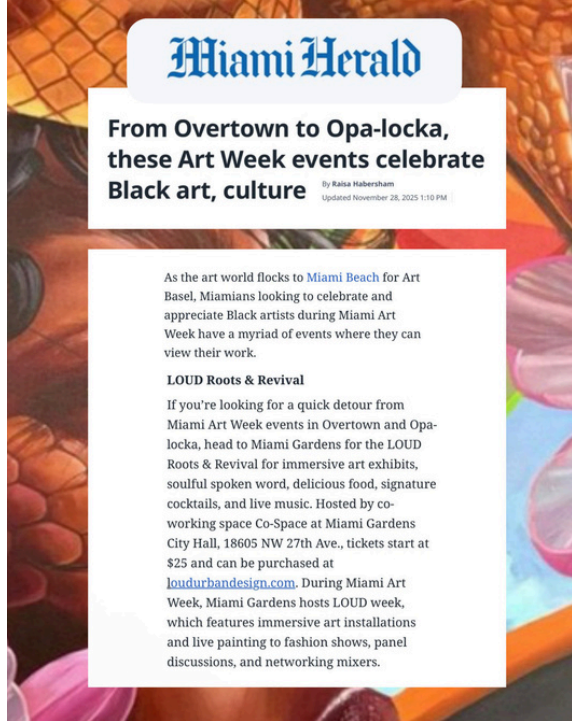
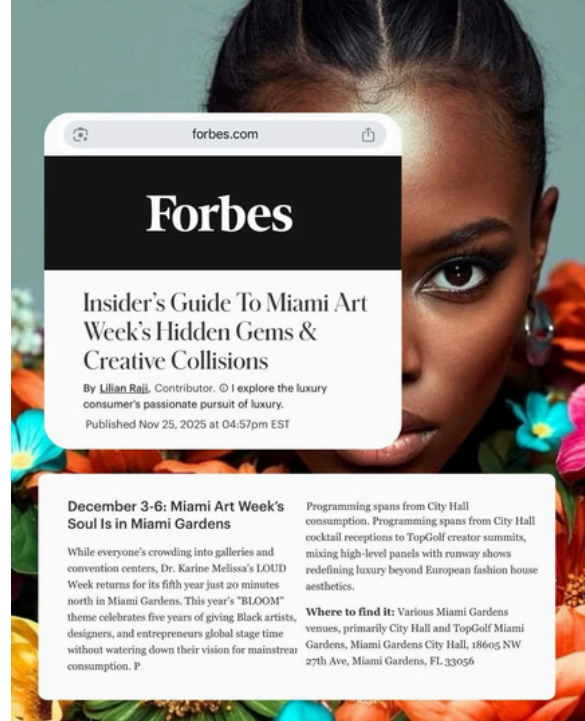
Thursday, Dec. 3rd

LOUD® Lab

Empowering creatives: panels and keynote speakers



South Florida Black Art Week



Why Partner with LOUD® Week

Your brand gains more than visibility — you gain strategic cultural ownership.

- 1. Cultural Authority & Trust** - Align with a platform rooted in authentic urban creative culture, trusted by creatives, entrepreneurs, and community leaders across generations.
- 2. Government-Level Credibility** - Benefit from city and county support, including official recognition and proclamations — providing a structurally sound, brand-safe environment for activation at scale.
- 3. Direct Access to Multicultural Creatives** - Engage meaningfully with Black and multicultural creatives, founders, designers, and tastemakers who actively shape trends, influence purchasing decisions, and drive cultural momentum.
- 4. Narrative Ownership During Miami Art Week: Art Basel** - While others compete for visibility, you own a culturally distinct narrative platform during one of the most visible creative weeks in the world.
- 5. Economic Impact Storytelling** - Be positioned at the center of measurable impact — tourism, vendor partnerships, creative entrepreneurship, and community investment — strengthening both brand equity and ESG alignment.
- 6. Brand Safety with Cultural Relevance** - LOUD® operates within a respected, non-controversial, community-forward framework — delivering authentic cultural engagement without reputational risk.



LOUD Sponsorship Levels

-  **TITLE SPONSOR PACKAGE – \$150,000**
- **Includes 10 VIP Front Row Seats at The Main Event**
- As the premier partner of LOUD Week, the Title Sponsor receives the highest level of exposure, prestige, and personalized engagement. This exclusive package ensures your brand leads the narrative of creativity, culture, and community throughout the entire week of events.
- **Sponsorship Benefits:**
- **10 VIP Front Row Seats** at The Main Event for top-tier guests and executives
- **Honored On-Stage** with a special presentation during The Main Event
- **Opportunity to Greet Guests On Stage** with a brief welcome or branded message
- **Headline Logo Placement** on the official digital event program
- **Logo on Step and Repeat**, prominently positioned for all red-carpet photos
- **Brand Visibility at All Events** across LOUD Week, including banners, signage, and activations
- **Marketing Collateral Positioned** at every venue throughout LOUD Week
- **On-Stage Mentions at Every Event**, reinforcing brand recognition and alignment
- **Press Release Announcement** celebrating your sponsorship and commitment to the arts
- **Social Media Promotions**, including Instagram, Facebook, and X (Twitter)
- **Instagram LIVE Interview** with LOUD founder or host during the week
- **Feature Article in Newsletter** to full subscriber list
- **Write-Up in Select Press & Media Outlets**, showcasing the partnership and its impact
- **Customized Opportunities** available to align with your specific marketing goals and brand strategy
-  **PRESENTING SPONSOR – \$75,000**
- **Includes 8 VIP Seats at The Main Event**
- Recognized as “Presenting Sponsor” in digital program
- Logo on step and repeat
- On-stage mention at 3 headline events
- Branding at key LOUD Week venues
- Marketing materials placed at select events
- Inclusion in press release
- Social media highlight + Instagram story feature
- Mention in post-event newsletter
- Interview quote featured in a media outlet
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-  **DIAMOND SPONSOR – \$50,000**
- **Includes 6 VIP Seats at The Main Event**
- Logo in event program and select signage
- Logo on shared step and repeat panel
- Mention from stage at 2 key events
- Marketing materials at The Main Event venue
- Social media post + tag
- Listed in post-event newsletter as a featured partner
-  **PLATINUM SPONSOR – \$25,000**
- **Includes 4 VIP Seats at The Main Event**
- Logo listed in event program
- Shared signage at 3 major events
- Mention from stage at The Main Event
- Social media group mention
- Option to provide branded guest bag item
-  **GOLD SPONSOR – \$15,000 Includes**
- **2 VIP Seats at The Main Event**
- Name listed in digital event program
- Name/logo displayed at 2 LOUD Week events
- Group mention from stage
- Shared sponsor thank-you post on social media
- Special recognition at the Art of Scaling Panel
-  **SILVER SPONSOR – \$5,000**
- **Includes 2 General Admission Passes**
- Name on website sponsor list
- Logo on shared signage at 1 LOUD Week event
- Mention in group social media thank-you post
-  **BRONZE SPONSOR – \$2,500**
- **Includes 1 General Admission Pass**
- Name listed in digital event program
- Name listed on sponsor signage
- Group social media recognition
-  **COMMUNITY SPONSOR – \$1,500**
- Name listed on website and digital program
- Community thank-you email recognition
- Option to include marketing materials in guest bag
-  **SUPPORTING SPONSOR – \$500**
- Name included in digital sponsor scroll at select events
- Group social media thank-you post



LOUD® ICON AWARDS COMMUNITY GRANTS STUDENT FASHION DESIGNERS





LOUD Love of Urban Design®

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Creatives interested in showcasing
fashion, art, culinary, or entertainment,
please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

