



LOVE OF URBAN DESIGN®





Celebrating the Creatives of our Culture

LOUD™ Week has a digital reach of 2.3M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, artist exhibitions, networking socials, press interviews, panels, social media blitz, pop-up shops, and more; with a focus on collaborating with organizations and involving the community; reaching over 1,000 in-person Miami-Dade County locals and tourists.



EVENT LOUD WEEK! LOVE OF URBAN DESIGN®

December 02, 2023 - December 09, 2023

RECURRING DAILY

LOUD Love of Urban Design® celebrates the creatives of our culture. LOUD™ Week features creatives from around the world who are rising and thriving in their industries. LOUD™ Week consists of fashion shows, artist exhibitions, networking events, press interviews, social media blitz, pop-up shops, brunch party, mastermind sessions, and more; with an intent focus on collaborating with organizations and involving the community. Visit our website to purchase register as a creative or purchase tickets.

See schedule below but visit website for more details

Saturday, December 2nd. Fitness + Financial Gains will host a model fitness bootcamp focusing on movement and runway techniques.

Sunday, December 3rd. #LOUDWeek Kick-Off Brunch Party at Tap 42 Craft Kitchen & Bar at Aventura Mall

Monday -Tuesday, December 4th-5th. Social Media LIVE Interviews with #LOUDWeek Creatives

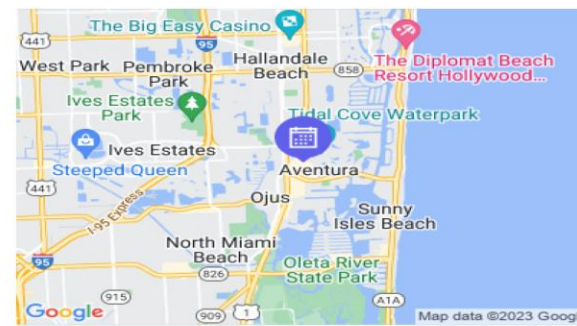
Wednesday, December 6th. MAIN EVENT Fashion & Art Show at Level Three Miami

Thursday, December 7th. #LOUDWeek The Art of Scaling Panel for all Creative Arts & Entertainment Industries

Friday, December 8th. Social Media LIVE Interviews with #LOUDWeek Creatives

Saturday, December 9th. #LOUDWeek FINALE Brunch Party Collab at COOL Creative

Art of Black Miami



LOUD Week! Love of Urban Design®

Level Three- Aventura Mall
19565 Biscayne Blvd.
Aventura, FL 33180

(786) 248-1297

Tickets starting at Admission Cost:
\$75 Times vary by day. Main events
6pm to 9pm.

[VISIT WEBSITE](#)



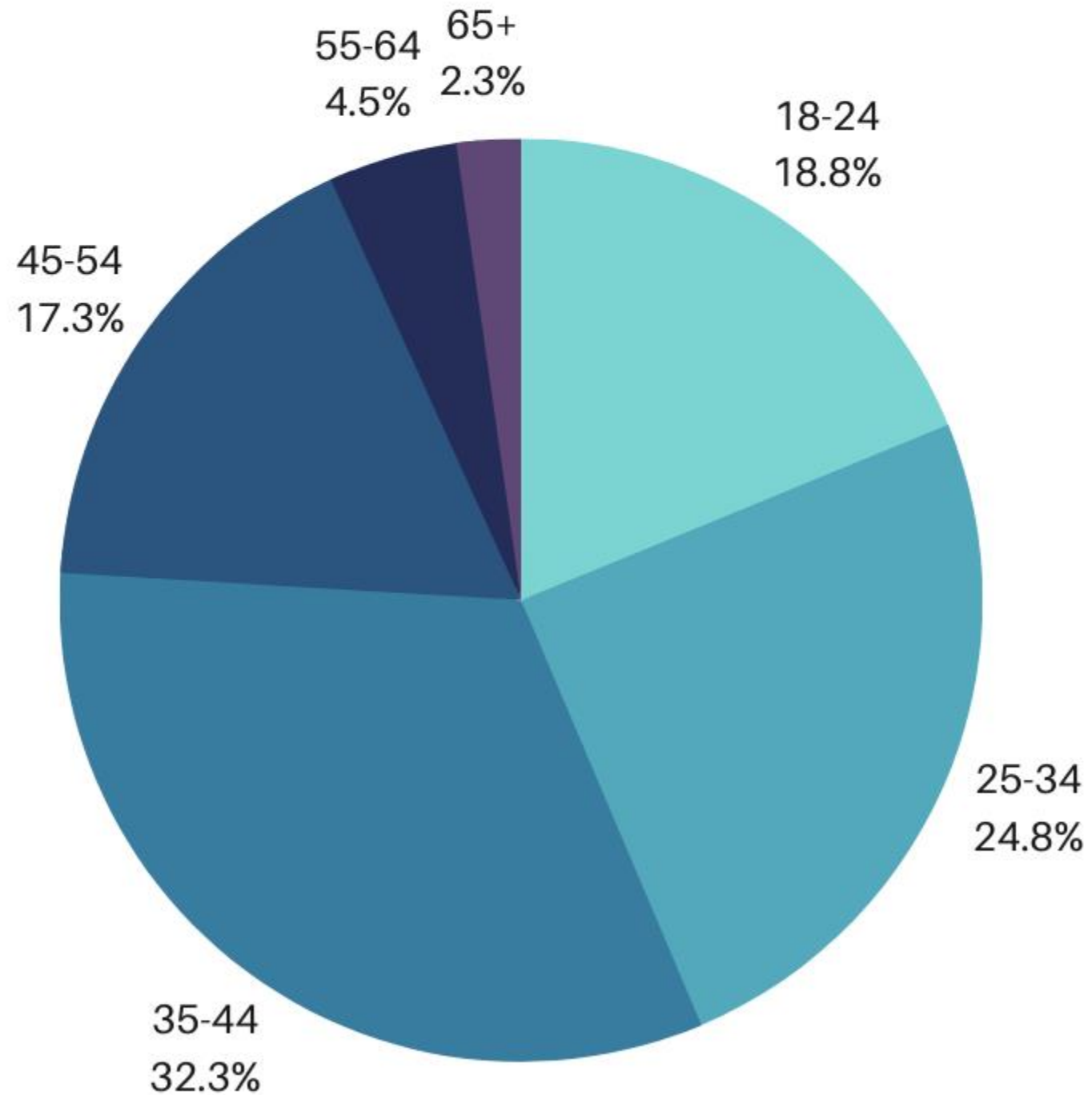


LOUD highlights and values the artistic and creative expressions that enrich and define our culture.



AUDIENCE

AGE GROUPS



VISITOR PROFILE



AUDIENCES

20% Visitors | 80% Locals



GENDER

58.7% Female | 41.3% Male

TOP SITE VISITOR MARKETS

1,172 Monthly Site Visits | 2.3M SOCIAL MEDIA

1. Miami
2. Fort Lauderdale
3. Orlando
4. New York
5. Atlanta
6. Las Vegas



Website www.loveofurbandedesign.com | Instagram [@loveofurbandedesign](https://www.instagram.com/loveofurbandedesign)

LOUD™ WEEK EVENT CONCEPTS

- Saturday, Dec. 2nd. Fitness + Financial Gains will host a model fitness bootcamp focusing on movement and runway techniques. Photography included. [@fitnessfinancialgains](#)
- Sunday, Dec. 3rd. #LOUDWeek Kick-Off Brunch Party at Tap 42 Craft Kitchen & Bar at Aventura Mall
- Mon-Tues, Dec. 4th-5th. Social Media LIVE Interviews with #LOUDWeek Creatives [@loveofurbandesign](#)
- Wednesday, Dec. 6th. MAIN EVENT Fashion & Art Show
- Thursday, Dec. 7th. #LOUDWeek The Art of Scaling Panel for all Creative Arts, Beauty, and Entertainment Industries
- Friday, Dec. 8th. Social Vibes and Networking with #LOUDWeek Creatives [@loveofurbandesign](#)
- Saturday, December 9th. #LOUDWeek FINALE Brunch Party Collab at COOL Creative [@shopcoolcreative](#)



LOUD™ Week Sponsorship Benefits

This relationship will allow your company to tap into a new audience.

- 1. Targeted Audience Engagement:** Our event draws attendees who align perfectly with your brand's target demographic. Through strategic branding and engagement initiatives, we will ensure that your message reaches the right people at the right time.
- 2. Relationship Building:** We recognize the importance of building lasting relationships with your audience. As a sponsor, you will have exclusive access to networking opportunities and engagement platforms designed to forge connections that extend beyond the event itself.
- 3. Enhanced Visibility:** Your brand will enjoy prominent visibility throughout the event, including logo placement, branding opportunities, and mentions during key event moments. Our dedicated marketing efforts will further amplify your presence to a global audience.
- 4. Tailored Activation:** We understand that every sponsor has unique goals. We are committed to tailoring your activation to align seamlessly with your objectives, ensuring that you achieve a significant return on your investment.
- 5. Data-Driven Insights:** After the event, we will provide you with comprehensive data analytics and insights, including audience demographics and engagement metrics, to help you assess the impact of your sponsorship.

We are confident that this partnership will not only meet but exceed your expectations. Your support will play a vital role in making LOUD Week a memorable and successful experience for all involved.

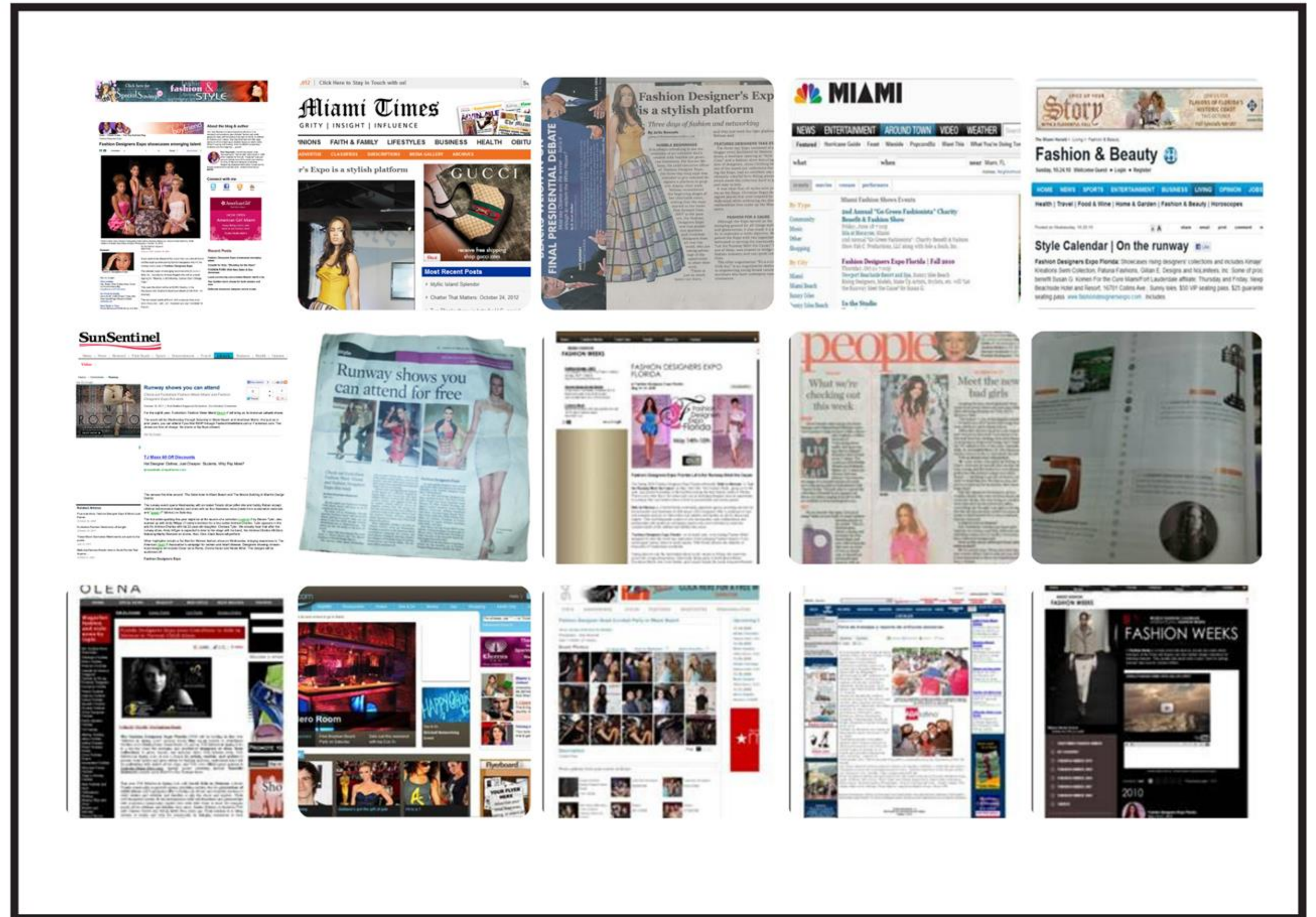


Media!

COVERAGE

National & Global Exposure

- Elle Spain Magazine
- The Miami Times
- Miami New Times
- Sun Sentinel
- Miami.com
- Cosmo Magazine
- Luxe Magazine
- WSVN
- NBC
- WEDR 99 Jamz
- 103.5 The Beat
- Hot 105 FM



VENUE AVENTURA MALL

- Aventura Mall is a premier shopping destination in Miami and South Florida and one of the top shopping centers in the United States.
- It's highlighted by a collection of the world's most coveted brands
- The 25,000 square-foot indoor-outdoor LEVEL THREE rooftop venue
- The museum-worthy Arts Aventura Mall collection, which includes the landmark 93-foot-tall Aventura Slide Tower by Carsten Höller, Gorillas in the Mist by The Haas Brother, Takeaway by Tom Friedman and an iconic LOVE sculpture by Robert Indiana.
- Centrally located between Miami and Fort Lauderdale, the mall draws from a 50+ mile radius encompassing South Florida's most affluent communities and is a must-see for millions of qualified domestic and international visitors.
- Aventura Mall was named one of the region's most popular destinations by the Greater Miami Convention & Visitors Bureau, voted Best Mall in Miami New Times Best of Miami and was ranked one of America's most visited shopping centers by Travel + Leisure magazine.

AVENTURA MALL

LEVEL THREE

AVENTURA
MALL



VENUE SPONSOR

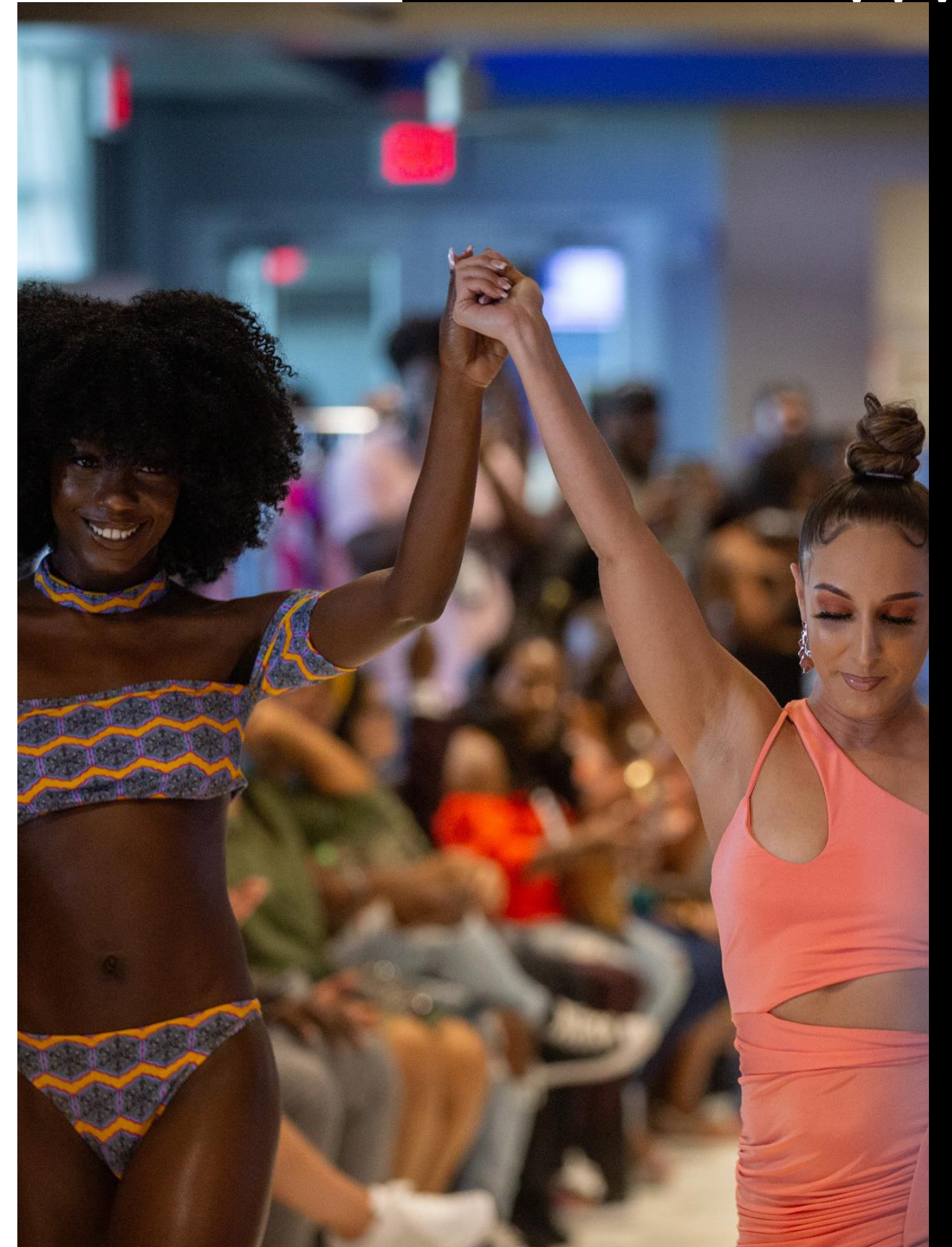
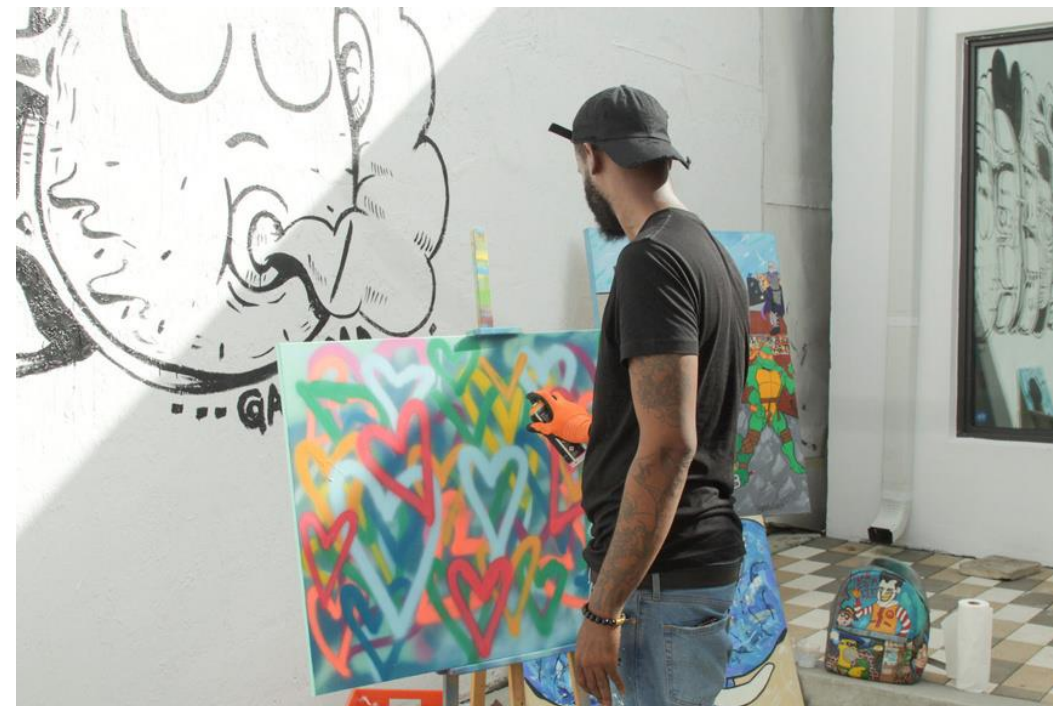
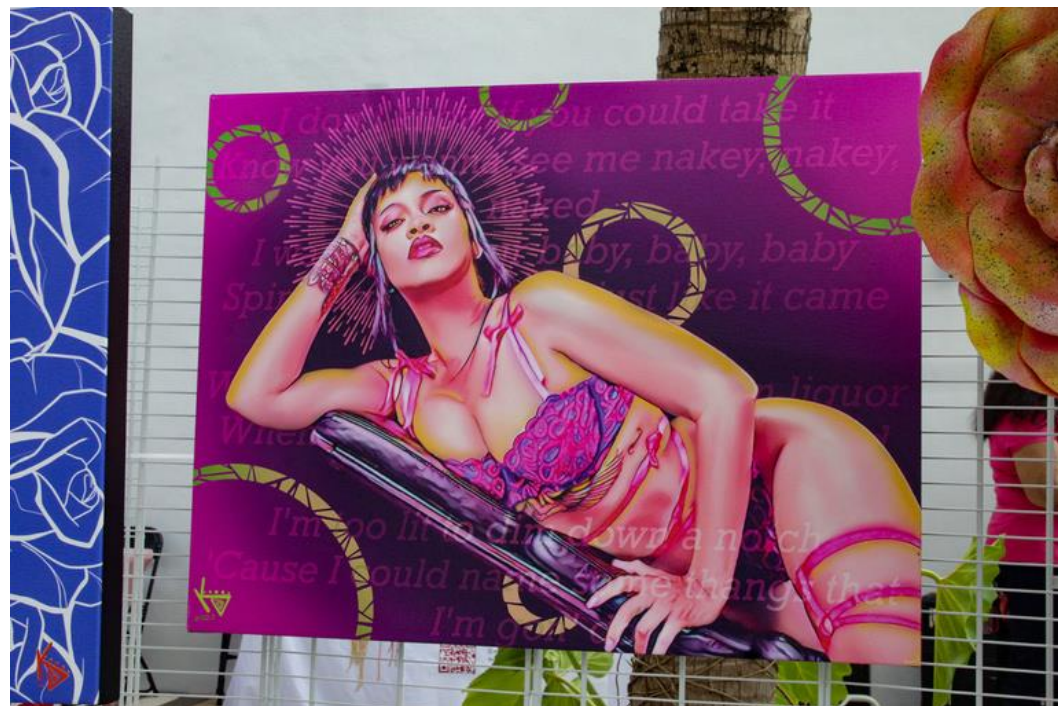
- 19565 Biscayne Blvd, Ste 2946
Miami, FL 33180
- @levelthreemiami
- www.levelthreevenue.com



History of Events

- 2023 – Level Three #LOUDweek #MiamiArtWeek
- 2022 – Level Three #LOUDweek #MiamiArtWeek
- 2021 – TopGolf Miami Gardens – Miami Swim Week
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel
- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center

[CLICK HERE FOR EVENT VIDEOS AND IMAGES](#)



LOUD Love of Urban Design®

Ph: (786) 248-1297

loveofurbandesign@gmail.com

Twitter: @loveurbandesign

Facebook: Love of Urban Design

Instagram: @loveofurbandesign

Creatives interested in showcasing fashion, art, culinary, or entertainment, please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

