

A vibrant, colorful mural depicting a garden path. The path is lined with various flowers, including yellow and pink daisies, red and orange gerberas, and purple hydrangeas. The walls on either side of the path are covered in graffiti, featuring stylized letters and abstract designs in bright colors like red, yellow, and blue. The scene is set under a lush green tree, creating a sense of a hidden urban oasis.

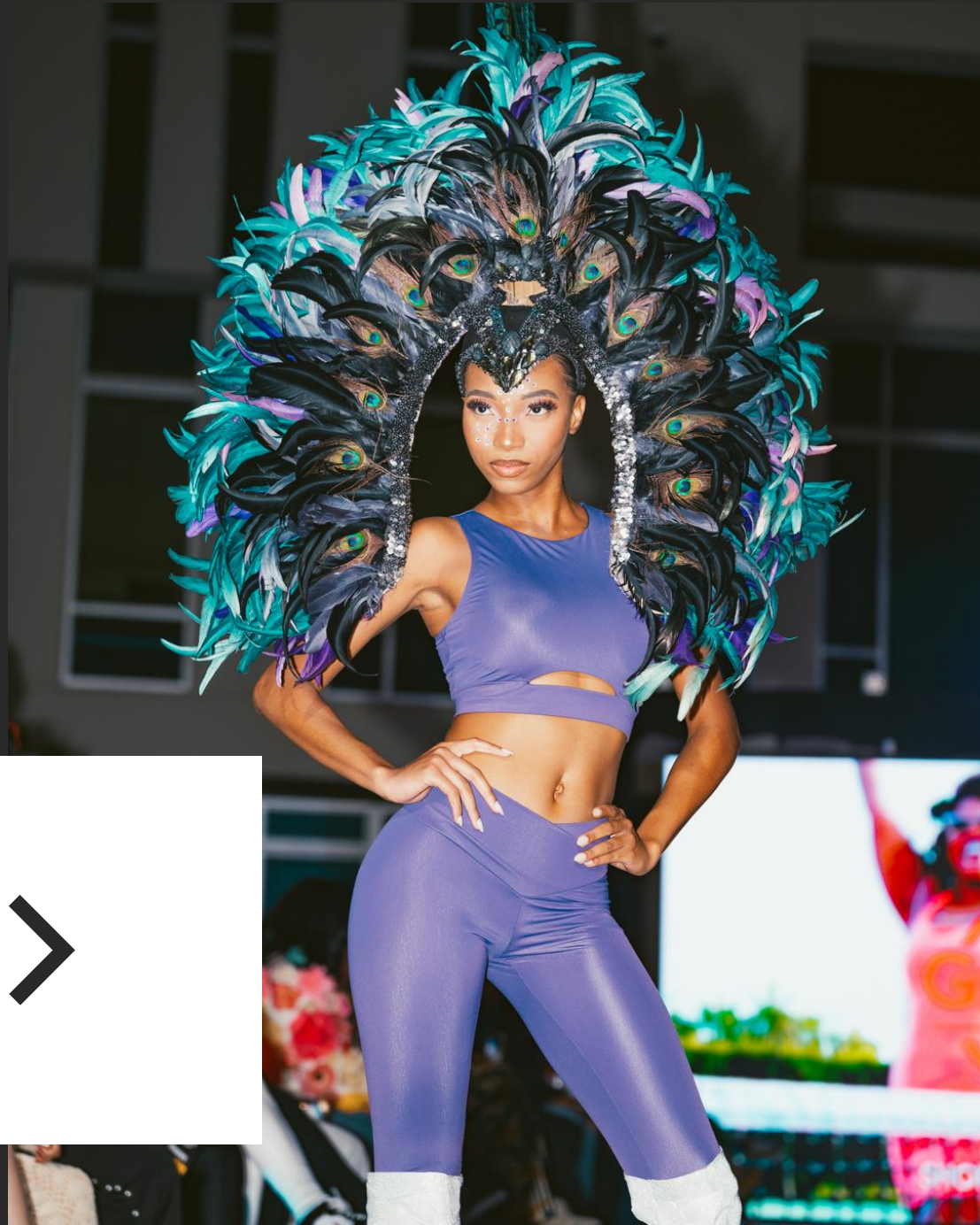
# LOU

LOVE OF URBAN DESIGN®









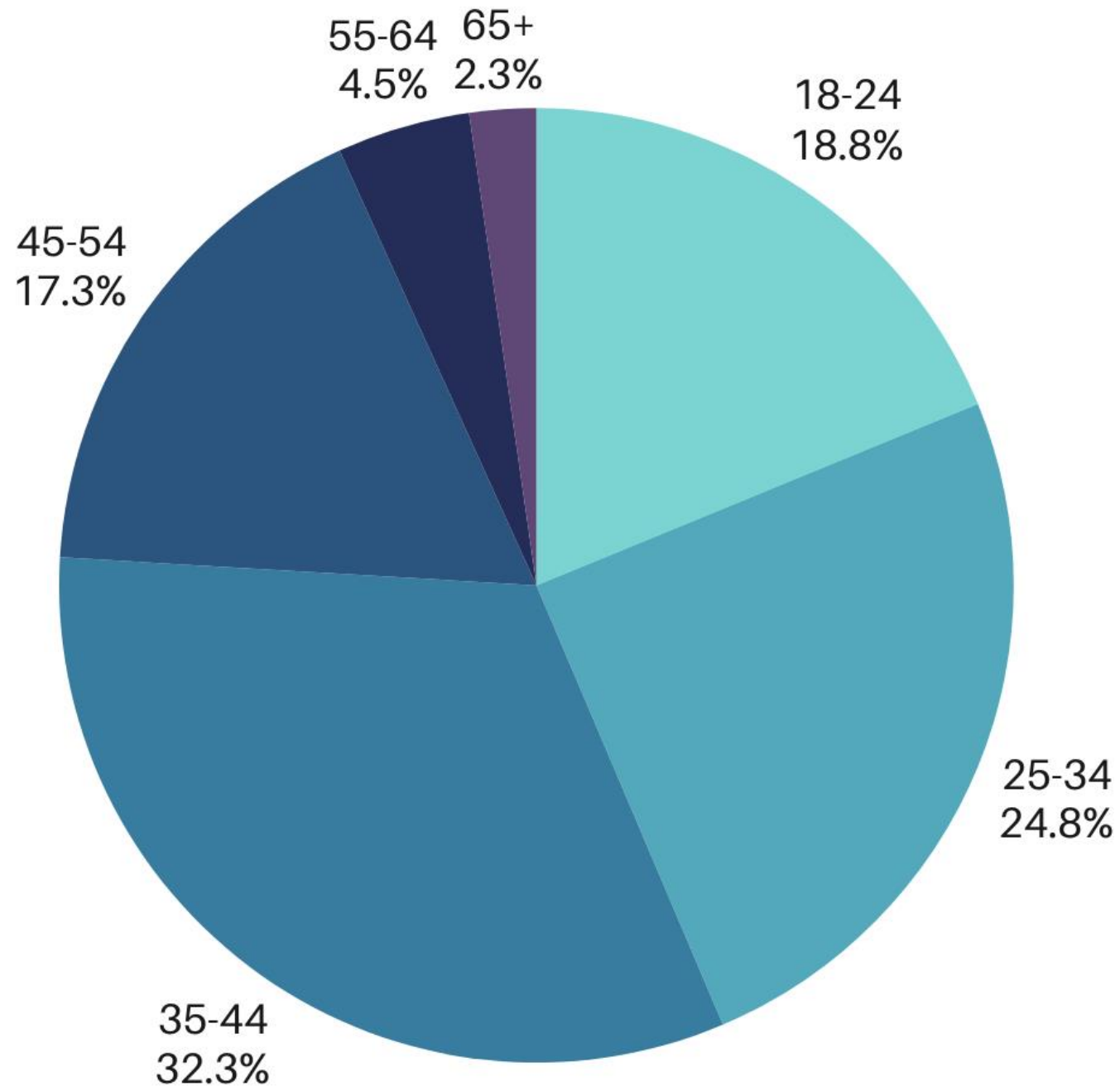
# Celebrating the Creatives of our Culture

At LOUD Love of Urban Design®, our purpose is to cultivate a vibrant urban landscape by championing cultural excellence, celebrating creatives, and providing invaluable resources. We are committed to fostering a community where diverse cultures thrive, where the ingenuity of creatives is honored, and where resources are readily accessible to empower urban innovation and sustainable development. Through our dedication to these principles, we aspire to shape cities that inspire, connect, and enrich the lives of all who inhabit them.



# PROFILE

## AGE GROUPS



## AVERAGE 1,500 IN-PERSON VISITORS DURING THE WEEK OF EVENTS OVER PAST 4 YEARS



### AUDIENCES

20% Visitors | 80% Locals



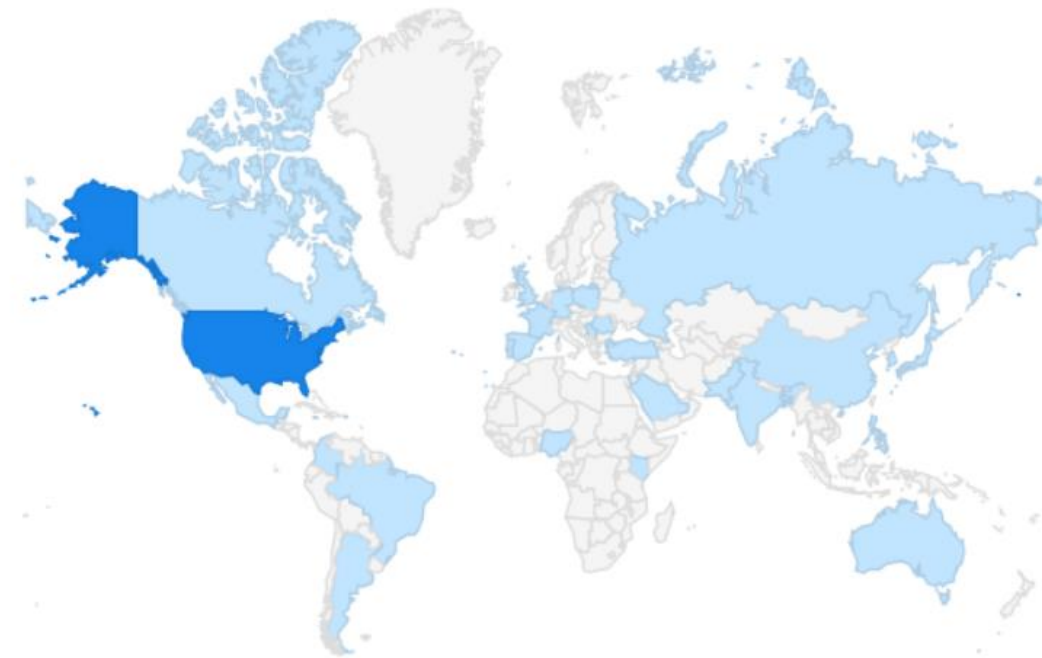
### GENDER

58.7% Female | 41.3% Male

## TOP SITE VISITOR MARKETS

5,700 Monthly Site Visits | 4.5M SOCIAL MEDIA REACH

- |               |             |           |
|---------------|-------------|-----------|
| 1. Florida    | 3. New York | 5. Texas  |
| 2. California | 4. Georgia  | 6. Kansas |







LOUD™ Week has a digital reach of 4.5M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, artist exhibitions, networking socials, press interviews, panels, pop-up shops, and more; with a focus on collaborating with organizations and involving fashion and art students and the creative community; reaching over 1,500 in-person Tri-County locals and tourists throughout the week of events.







# LOUD™ WEEK

## EVENTS OVERVIEW

- ▶ LOUD Model Casting
- ▶ Social Media LIVE Interviews with #LOUDWeek Creatives. Interviews will take place throughout the day on Instagram at @loveofurbandesign
- ▶ Roots & Revival: An Artistic Journey through Miami Gardens hosted by Co-Space: Co-Work & Content Creation Studio.
- ▶ #LOUDWeek The Art of Scaling Panel featuring high-level industry professionals for all Creative Arts, Beauty, and Entertainment enthusiasts.
- ▶ Fireside chat/Dinner Party with special guests
- ▶ Creatives Connect Brunch Party
- ▶ The Main Event: Fashion Show & Art Activations featuring local talent and student fashion designers







Love of Urban Design® is a community driven production hub championing artistic excellence





# LOUD™ Week Sponsorship Benefits

This relationship will allow your company to tap into a new audience.

## Sponsorship Levels:

Title Sponsor: \$120,000

Presenting Sponsor: \$75,000

Diamond Sponsor: \$50,000

Platinum Sponsor: \$25,000

Gold Sponsor: \$15,000

Silver Sponsor: \$5,000

Bronze Sponsor: \$2,500

Community Sponsor: \$1,500

Supporting Sponsor: \$500

## Benefits:










- 1. Targeted Audience Engagement:** Our event draws attendees who align perfectly with your brand's target demographic. Through strategic branding and engagement initiatives, we will ensure that your message reaches the right people at the right time.
- 2. Relationship Building:** We recognize the importance of building lasting relationships with your audience. As a sponsor, you will have exclusive access to networking opportunities and engagement platforms designed to forge connections that extend beyond the event itself.
- 3. Enhanced Visibility:** Your brand will enjoy prominent visibility throughout the event, including logo placement, branding opportunities, and mentions during key event moments. Our dedicated marketing efforts will further amplify your presence to a global audience.
- 4. Tailored Activation:** We understand that every sponsor has unique goals. We are committed to tailoring your activation to align seamlessly with your objectives, ensuring that you achieve a significant return on your investment.
- 5. Data-Driven Insights:** After the event, we will provide you with comprehensive data analytics and insights, including audience demographics and engagement metrics, to help you assess the impact of your sponsorship.

We are confident that this partnership will not only meet but exceed your expectations. Your support will play a vital role in making LOUD Week a memorable and successful experience for all involved.





# LOUD Sponsorship Levels

-  **TITLE SPONSOR PACKAGE – \$120,000**
- **Includes 10 VIP Front Row Seats at The Main Event**
- As the premier partner of LOUD Week, the Title Sponsor receives the highest level of exposure, prestige, and personalized engagement. This exclusive package ensures your brand leads the narrative of creativity, culture, and community throughout the entire week of events.
- **Sponsorship Benefits:**
- **10 VIP Front Row Seats** at The Main Event for top-tier guests and executives
- **Honored On-Stage** with a special presentation during The Main Event
- **Opportunity to Greet Guests On Stage** with a brief welcome or branded message
- **Headline Logo Placement** on the official digital event program
- **Logo on Step and Repeat**, prominently positioned for all red-carpet photos
- **Brand Visibility at All Events** across LOUD Week, including banners, signage, and activations
- **Marketing Collateral Positioned** at every venue throughout LOUD Week
- **On-Stage Mentions at Every Event**, reinforcing brand recognition and alignment
- **Press Release Announcement** celebrating your sponsorship and commitment to the arts
- **Social Media Promotions**, including Instagram, Facebook, and X (Twitter)
- **Instagram LIVE Interview** with LOUD founder or host during the week
- **Feature Article in Newsletter** to full subscriber list
- **Write-Up in Select Press & Media Outlets**, showcasing the partnership and its impact
- **Customized Opportunities** available to align with your specific marketing goals and brand strategy
-  **PRESENTING SPONSOR – \$75,000**
- **Includes 8 VIP Seats at The Main Event**
- Recognized as “Presenting Sponsor” in digital program
- Logo on step and repeat
- On-stage mention at 3 headline events
- Branding at key LOUD Week venues
- Marketing materials placed at select events
- Inclusion in press release
- Social media highlight + Instagram story feature
- Mention in post-event newsletter
- Interview quote featured in a media outlet
-  **DIAMOND SPONSOR – \$50,000**
- **Includes 6 VIP Seats at The Main Event**
- Logo in event program and select signage
- Logo on shared step and repeat panel
- Mention from stage at 2 key events
- Marketing materials at The Main Event venue
- Social media post + tag
- Listed in post-event newsletter as a featured partner
-  **PLATINUM SPONSOR – \$25,000**
- **Includes 4 VIP Seats at The Main Event**
- Logo listed in event program
- Shared signage at 3 major events
- Mention from stage at The Main Event
- Social media group mention
- Option to provide branded guest bag item
-  **GOLD SPONSOR – \$15,000**
- **Includes 2 VIP Seats at The Main Event**
- Name listed in digital event program
- Name/logo displayed at 2 LOUD Week events
- Group mention from stage
- Shared sponsor thank-you post on social media
- Special recognition at the Art of Scaling Panel
-  **SILVER SPONSOR – \$5,000**
- **Includes 2 General Admission Passes**
- Name on website sponsor list
- Logo on shared signage at 1 LOUD Week event
- Mention in group social media thank-you post
-  **BRONZE SPONSOR – \$2,500**
- **Includes 1 General Admission Pass**
- Name listed in digital event program
- Name listed on sponsor signage
- Group social media recognition
-  **COMMUNITY SPONSOR – \$1,500**
- Name listed on website and digital program
- Community thank-you email recognition
- Option to include marketing materials in guest bag
-  **SUPPORTING SPONSOR – \$500**
- Name included in digital sponsor scroll at select events
- Group social media thank-you post



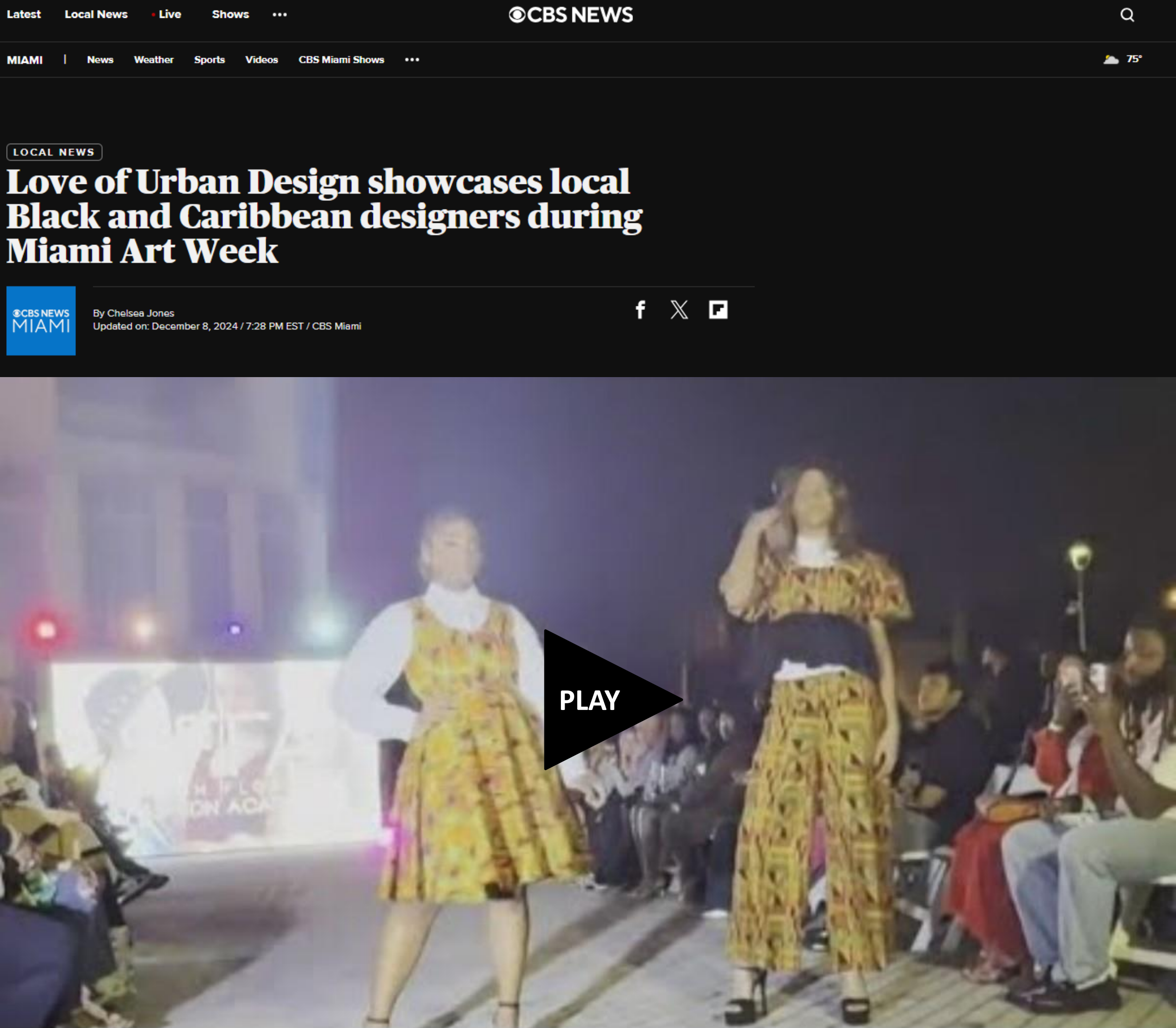
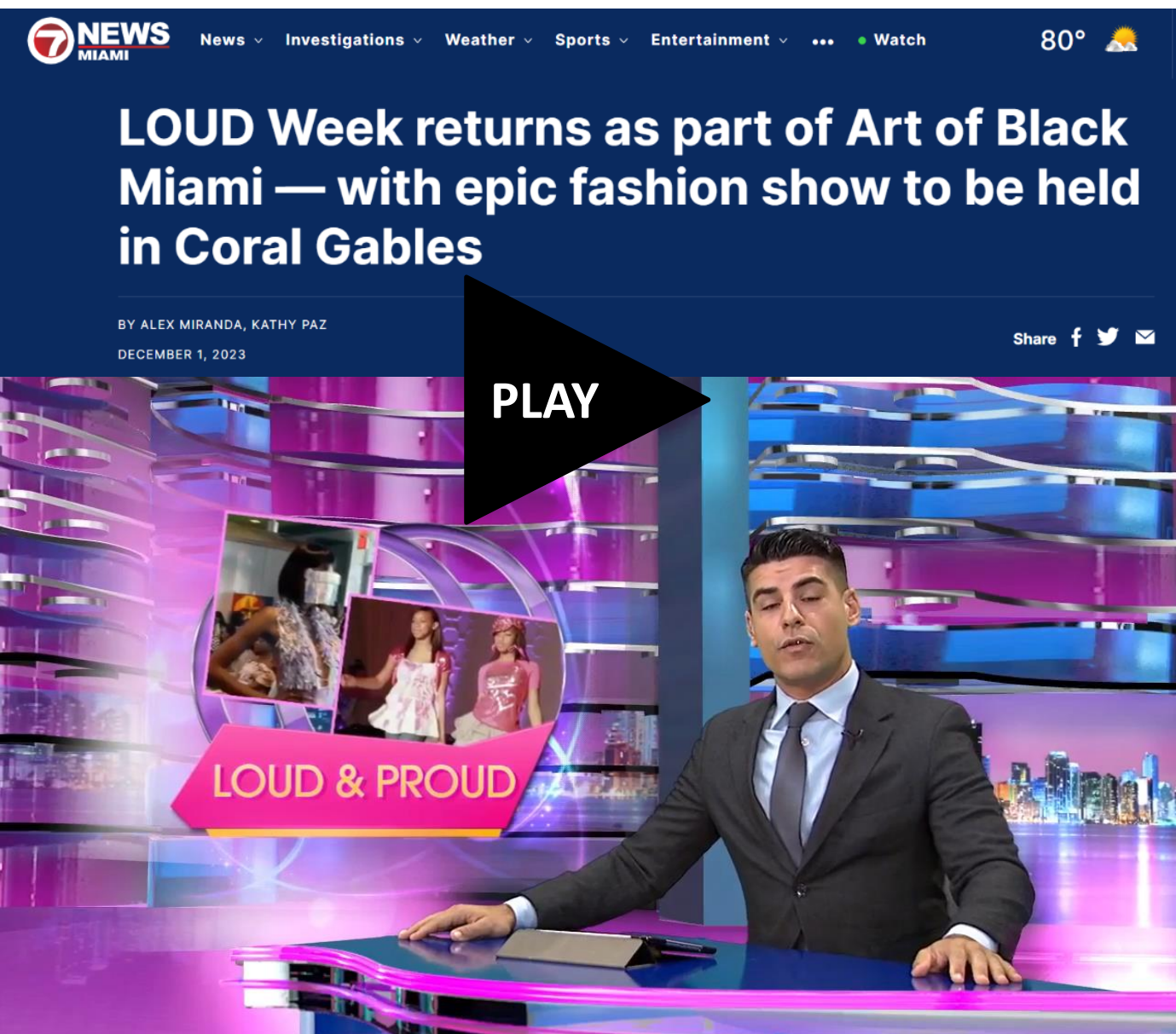




# Media! COVERAGE

## National & Global Exposure

- Elle Spain Magazine
- The Miami Times
- Miami New Times
- Sun Sentinel
- Magazine
- Luxe Magazine
- WSVN 7 Deco Drive
- CBS 4 News
- WEDR 99 Jamz
- 103.5 The Beat
- Hot 105 FM





# History of Events

- **2024 – Miami Gardens City Hall & TopGolf Miami Gardens**
- **2023 – Bay 13 Brewery, Center for Black Innovation, CoSpace, Tap 42 Craft Kitchen & Bar, The Camp Gallery, Capital One Café, and COOL Creative Shop #MiamiArtWeek**
- **2022 – Level Three #LOUDweek #MiamiArtWeek**
- **2021 – TopGolf Miami Gardens – Miami Swim Week**  
**The Official Company REBRANDED to LOUD Love of Urban Design**
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel
- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center: The Official Launch of Fashion Designers Expo





**LOUD Love of Urban Design®**

Ph: (786) 248-1297

info@loveofurbandesign.com

Twitter: @loveurbandesign

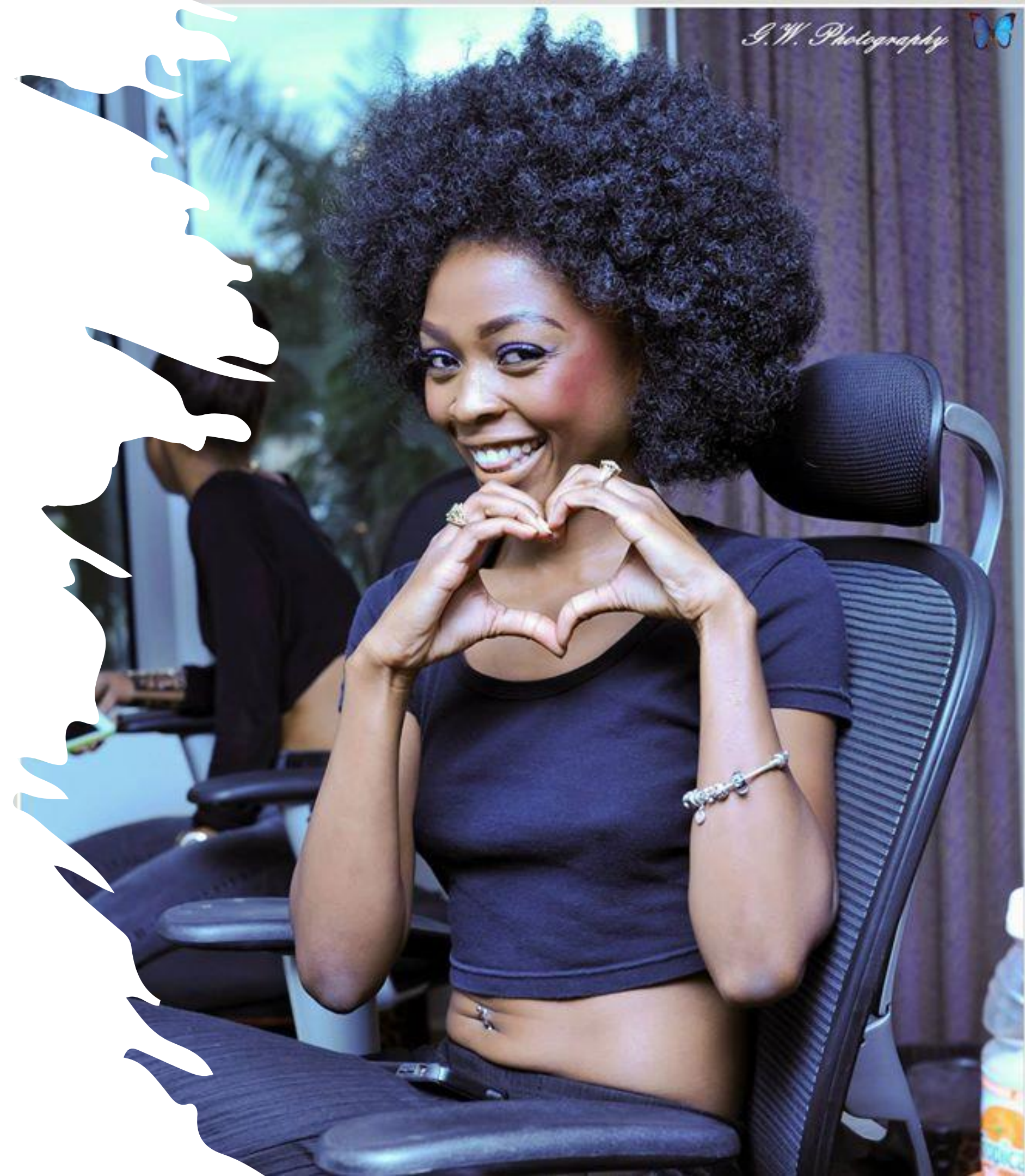
Facebook: Love of Urban Design

Instagram: @loveofurbandesign

Creatives interested in showcasing  
fashion, art, culinary, or entertainment,  
please contact us via email.

Sponsorship opportunities available.

[www.LOUDWEEK.com](http://www.LOUDWEEK.com)







**LOVE OF URBAN DESIGN®**



*WEDNESDAY, DECEMBER 3<sup>RD</sup> – SATURDAY, DECEMBER 6<sup>TH</sup>, 2025*

*ARTISTIC LOUD LOGO DESIGN BY ARTIST @KIMLAYN.ART*