



LOVE OF URBAN DESIGN®

MIAMI ART WEEK | 12.1-4.26 | ART OF BLACK MIAMI



CELEBRATING THE >>>>>>>> CREATIVES OF OUR CULTURE

LOUD Love of Urban Design® is where culture moves cities. We champion creative excellence and the visionaries behind it—designers, artists, and cultural leaders shaping the future of urban life. By celebrating creativity, fueling access to resources, and activating community at scale, LOUD® builds platforms where culture thrives, innovation accelerates, and cities become more expressive, connected, and alive. This is not an event—it's a movement rooted in the people who design what's next. **Year 6 loading...**





Audience Influence Affluence



14-55yoa

Next-Gen Creators. Today's Consumers. Tomorrow's Leaders.

LOUD® reaches a multi-generational urban creative audience, from high school creatives ages 14–17 (6.8%) to 18–25 (18.8%), 26–35 (24.8%), 36–45 (32.3%), and 46–55 (17.3%)—connecting emerging talent, working professionals, and established leaders with real cultural influence and buying power.

\$50k-\$1M+

\$50K–\$1M+ Household Income. Urban Culture With Real Buying Power.

LOUD® attracts the exact audience driving urban culture—ranging from rising entrepreneurs to established business owners with significant assets and strong influence over lifestyle, fashion, tech, and brand purchasing decisions.

85%

58.7% Female | 41.3% Male — A Decision-Making Creative Economy Audience.

LOUD® connects brands to creative entrepreneurs, senior executives, and community power-brokers who shape urban culture, influence purchasing decisions, and actively drive economic growth across industries. This is a high-trust, high-impact audience that turns cultural relevance into measurable brand loyalty and revenue.

4.5 Billion

4.5 Billion Combined Press Reach. One Global Cultural Platform.

LOUD® delivered a 2.4 billion print and digital press reach through a strategic mix of media coverage, platform amplification, and high-impact cultural activations. Our ecosystem generates millions of impressions via social and community engagement, concentrated in South Florida during Miami Art Week and amplified by creatives and cultural leaders from around the world. **Forbes > Miami Herald > Yahoo! News**

Supported by the Greater Miami Convention Visitors Bureau

Art of Black Miami is an amazing opportunity to celebrate artists, exhibits and art initiatives represented locally and abroad featuring significant works inspired by Africa, the Caribbean, Latin America and beyond.



PROCLAMATION LOUD® DAY >>>>> IN MIAMI-DADE COUNTY

LOUD Love of Urban Design® is supported at both the city and county levels, with official recognition from Miami-Dade County, which proclaimed **December 6th as LOUD Love of Urban Design® Day**. This level of support reflects the platform's credibility, scale, and community impact—creating a trusted environment for large-scale cultural activation and meaningful brand alignment.



LOVE OF URBAN DESIGN® WEEK OVERVIEW OF EVENTS

- LOUD Model Casting
- Social Media LIVE Interviews with #LOUDWeek Creatives at @loveofurbandesign
- Art in Public Places: Art Mural Reveal
- Exclusive Dinner for Creatives
- LOUD® Opening Reception & Honors Cocktail Party
- LOUD® Art & Fashion Gallery
- LOUD® Lab - Panel and Workshop Event
- THE MAIN EVENT Fashion Show and Art Activations



SOUL

Forbes

Insider's Guide To Miami Art Week's Hidden Gems & Creative Collisions

By Lilian Rauli, Contributor. I explore the luxury consumer's passionate pursuit of luxury.

Published Nov 25, 2025 at 04:57pm EST

December 3-6: Miami Art Week's Soul is in Miami Gardens

While everyone's crowding into galleries and convention centers, the Kurier Melissa's LOUD Week returns for its fifth year just 20 minutes north in Miami Gardens. This year's "BLOOM" theme celebrates five years of giving Black artists, designers, and entrepreneurs global stage time without watering down their vision for mainstream consumption. P

Programming spans from City Hall consumption. Programming spans from City Hall cocktail receptions to TopGolf creator summits, mixing high-level panels with runway shows redefining luxury beyond European fashion house aesthetics.

Where to find it: Various Miami Gardens venues, primarily City Hall and TopGolf Miami Gardens, Miami Gardens City Hall, 18605 NW 27th Ave, Miami Gardens, FL 33056

Miami Herald

Art Miami Magazine

Miami Gardens Councilwoman Linda Julien Launches Public Art Places Project With The Debut of The First-Ever Public Art Mural Honoring Local Resident & Former Senator Oscar Braynon II

As the art world flock to Miami Beach for Art Basel, Miamians looking to celebrate and appreciate Black artists during Miami Art Week have a myriad of events where they can view their work.

LOUD Roots & Revival

If you're looking for a quick detour from Miami Art Week events in Overtown and Opa-locka, head to Miami Gardens for the LOUD Roots & Revival for immersive art exhibits, soulful spoken word, delicious food, signature cocktails, and live music. Hosted by co-working space Co-Space at Miami Gardens City Hall, 18605 NW 27th Ave., tickets start at \$25 and can be purchased at loudurban.com. During Miami Art Week, Miami Gardens hosts LOUD week, which features immersive art installations and live painting to fashion shows, panel discussions, and networking mixers.

Miami Herald

From Overtown to Opa-locka, these Art Week events celebrate Black art, culture

By Raisa Habersham

Updated November 28, 2025 11:00 PM

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SocialMiami's Top 10 for The Miami Herald

MIAMI ART WEEK WEEKEND

SocialMiami's top 10 events for MIAMI ART WEEK

PIER ZETA: THE OBSERVER EFFECT (REACH INSTALLATION)

Open invitation to see this free installation in made up of indecent sculptural portals, into a surreal, reflective environment on the shore.

THE 2026 LAVAZZA CALENDAR EXPERIENCE, 'PLEASURE MAKES US HUMAN' AT LUXURY LIVING

This experiential photography exhibition at Luxury Living was created for the brand's iconic 2026 Lavazza Calendar, now in its 34th year. The project showcases the work of American photographer Alex Webb, celebrated for his vibrant, street-style imagery.

YVONNE CONTEMPORARY: DAVID LACHAPPELLE, VANISHING ACT

This exhibition shows large-format photographs immerse viewers in aesthetic, unconventional Indian locations, while interactive re-creations depict some of the calendar's most iconic photos.

AGUA ART MIAMI AT THE AGUA HOTEL

This fair is dedicated to the development and reinforcement of emerging and mid-career artists, offering an open atmosphere creating meaningful dialogue between artists, galleries and collectors while providing the ultimate platform for the presentation of mid-career, emergent and cutting-edge talent by emerging and established galleries.

LOUD LOVE OF URBAN DESIGN: BLOOM RUNWAY SHOW & ART EXHIBIT

Running all week, this building-wide installation by Miami-based artist Tara Long incorporates sound, constructed environments, and performance elements.

TARA LONG AT LOCUST PROJECTS-LITTLE CORNER

Running all week, this building-wide installation by Miami-based artist Tara Long incorporates sound, constructed environments, and performance elements.

TimeOut MIAMI

The best Art Basel Miami Beach 2023 events, parties and experiences

Immersive tech experiences, music festivals, culture talks and more Art Basel 2023 events to put on your calendar

Written by Ashley Boring, Wednesday November 27, 2023

LOUD WEEK by Love of Urban Design

LOUD Week spotlights Black artists and fashion designers through exhibits, activations, industry panels, brunch parties, networking events, pop-up shops, runway shows and art installations between December 2 and 5. Many of these events span all of Miami, like a panel conversation about culture, art, beauty, fashion and entertainment in Miami Gardens and the main event, the LOUD Week Fashion Show, Art Activation and Pop-Up Marketplace at Bay 13 in the Gables on December 6. The grand finale is a Block party at COOL Creative Wynwood on December 9. Various locations: Dec 2-6: EDP-109

SFL STYLE

SOUTH FLORIDA MAGAZINE

LOVE OF URBAN DESIGN® (LOUD) GARNERS NOTORIETY IN SOUTH FLORIDA THANKS TO FOUNDER'S LEADERSHIP AND DEDICATION TO FASHION, ART, CULTURE & COMMUNITY

Love of Urban Design® (LOUD) has garnered a reputation name for itself in the South Florida art and fashion world thanks to the organization's various captivating events, uplifting and spotlighting local artists and designers. This is all thanks to the leadership of LOUD's founder/CEO, Karine Melissa, who produces events along with her team, throughout the year across Miami, with her biggest art and fashion runway show happening annually during Art Basel and Black Miami Art Week.

Melissa has built a brand and event programming that celebrates Black and Afro-Latina artists, fashion designers, and creators in South Florida who create powerful, culturally relevant art often inspired by Africa, the Caribbean, Latin America and beyond. With the fall season right around the corner and Art Basel only a few months away, Melissa is already planning her next series of art and fashion events for the biggest global art week in the year. "We and my team have dedicated the last ten years to making LOUD® the go-to curator and producer of remarkable art and fashion events that offer unforgettable social vibes for the culture throughout Miami," Melissa said.

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Love of Urban Design (LOUD) is Partnering With the FAMU Innovation Center For A Creator Summit During Miami Art Week

CREATOR SUMMIT ART OF SCALING **LOUD** **FAMU**

Love of Urban Design (LOUD) is ecstatic to partner with the Florida A&M University Innovation Center during this year's Miami Art Week in collaboration with Creators Multimedia Group (CMG), and the City of Miami Gardens for The Creators Summit for a one-day digital media conference at Top Golf Miami Gardens (17321 NW 7th Ave) on Friday, December 5th, 2025 from 11 a.m. to 1 p.m.

During this event, LOUD will bring together hundreds of talented South Florida-based artists, content creators and creative entrepreneurs for an immersive, culture-driven networking and strategic digital multimedia seminars and panels that deliver immersive learning.

CBS NEWS MIAMI

Love of Urban Design showcases local Black and Caribbean designers during Miami Art Week

By Chelsea Jones

Updated on: December 8, 2024 / 7:28 PM EST / CBS Miami

LOVE OF URBAN DESIGN RUNWAY SHOW MIAMI GARDENS

LIVING / NIGHT ON THE TOWN

Where the Gables and Art Intersected

A NIGHT OUT DURING ART WEEK, IN THE CLOUDS AND ON THE RUNWAY

BY NATALIA CLEMENT

LOUD FASHION SHOW

Art of Black Miami (featured in the official Miami Art Week Guide) made its way to Coral Gables thanks to Love of Urban Design (LOUD). This Miami-based incubator and production company, which celebrates and uplifts Black creatives and their culture throughout South Florida, put on a unique Art Week fashion show and marketplace out on the patio at Bay 13 Brewery.

Before the show started, we perused the market, made up of South Florida artists and vendors selling artwork, beauty products, and fashion accessories. We watched local artist Kimlynn paint a portrait of an elderly Thai woman at her tent.

Enjoying the cool evening with a pint of our beer, we waited for the models to hit the runway, created by two sections of knock-out patio furniture facing each other with a passage in the middle. Sitting in the front row quite literally meant being part of the show. Throughout the night, a group of diverse models strutted the catwalk, showcasing streetwear fashion by Cool Creative, athleisure clothing by F + F Gains, luxury wigs by House of Pastiche, and one-of-a-kind designs by students from the South Florida Fashion Academy.

Between designers, we enjoyed performances by Miami rapper King Tetris and singer Ledoux, both promoting new music (King Tetris' album "Peace & Blessings" and Ledoux's single "Beautiful Tragedy"). With each new tune, the crowd got more pumped up. We then listened to a powerful spoken word performance, where we chanted back verses about not conforming in life and chasing our dreams instead.

MIAMI VIBES

Miami Art Week Guide

Your Ultimate Guide to Doing Art Basel The Right Way

As the highly anticipated Miami Art Week returns, Magic City is gearing up for a week full of public art installations, pop-up events, exhibitions, immersive activations and fairs. Below we've included our guide to special events that will guide you through this infamous week.

Black Miami Art Week

Love of Urban Design® (LOUD) will host LOUD™ Week 2023 during this year's Black Miami Art Week to spotlight and celebrate Black and Afro-Latina artists, fashion designers, creatives who create powerful cultural art often inspired by Africa, the Caribbean, Latin America and beyond.

LOUD

CELEBRATING THE CREATIVES OF OUR

LOVE OF URBAN DESIGN

PRESS PASS

Miami Herald

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ART BASEL

Black curators shift Miami Art Week's focus to Black neighborhoods

By Raisa Habersham

NOVEMBER 25, 2025 4:30 AM

When Neil Hall perused the exhibits during Art Basel on Miami Beach back in 2006, he noticed a lack of Black art galleries and artists being featured.

"It annoyed me because the diaspora has so much creativity all over the world, and I didn't see it," he said. "I decided that it was not acceptable."

A few years later, Black Miami-based architect and founder of gallery Art Africa, along with a few friends, hosted a Black-centered event in Overtown, Miami's historically Black neighborhood known as the Harlem of the South. The group set up in an empty parking lot near where the restaurant Red Rooster currently sits and held their own art fair, which would be known as Art Africa Miami.

In 2013, the first iteration of Soul Basel was created in Overtown. Opa-locka has been bringing art lovers to visit their annual Art of Transformation exhibit, which takes over several blocks of the city for several years. Miami Gardens is hosting LOUD Week, a four-day event that encompasses art and entertainment and fashion. And the AfroKia Art Fair returns to North Miami, and includes networking events and exhibitions centered on the theme of belonging, identity and cultural continuity. There is also an effort to highlight these events by local tourism entity, Greater Miami Convention & Visitors Bureau.

The inclusion of Black art in these predominantly Black neighborhoods, Hall said, sends a message, particularly at a time when Black history, literature and art are being "censored." "It is necessary for us because others are fearful of the incredible progress of the Black community," he said. "We are a very, very creative people, and there's nothing others can do to stop it."

wsfl

INSIDE SOUTH FLORIDA

LOUD Week Returns December 3: Miami Gardens Gears Up to Bloom

By: Inside South Florida Writer

Posted 22 minutes ago

Miami Art Week is almost here, and so is LOUD Week, the Love of Urban Design, returning December 3 with its biggest celebration yet. This year's theme, Bloom, marks five years of uplifting creatives and showcasing the cultural power of Miami Gardens.

INSIDE South Florida

Creative enterprise spotlight shines as LOUD Week returns to Miami Gardens

BLOOM

Read More: <https://shorturl.at/UDuOA>

The Miami Times

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Art Basel 2025: Miami Gardens Black art and fashion event seeks submissions

Love of Urban Design's LOUD Week, a Black art and fashion event associated with Art Basel 2025, is making its final call for artists, performers and creators to submit by Nov. 20.

LOUD Week will take place Dec. 3-6 in Miami Gardens, featuring art activations, live performances, panels, marketplace pop-ups and a runway show.

"LOUD Week is a movement in which the boldness of our culture meets the brilliance of creative expression," said Dr. Karine Melissa, founder and co-owner of LOUD Love of Urban Design, in a press release. "We've built a platform that gives artists, designers, and entrepreneurs from our communities a global stage to live authentically LOUD - unapologetically and unapologetically."

Now in its fifth year, LOUD Week is supported by Miami Gardens Councilwoman Linda Julien, in addition to various sponsors and partners including Art of Black Miami, The Miami Foundation, Afro & Business Council of Miami, PFLB, Key Connection Properties, Colpaack, and The Creators Summit Tallahassee.

"We're incredibly proud to welcome LOUD Week™ back to Miami Gardens," said Councilwoman Julien. "This event has become a cultural anchor, bringing global attention, economic impact, and community pride to our city."

For a full schedule of events or to purchase tickets starting at \$25, visit loudurban.com/submit.

CBS NEWS MIAMI

South Florida woman's passion for fashion led her to be a role model & mentor for many

By Marybel Rodriguez

March 7, 2024 / 6:39 AM EST / CBS Miami

#MIAMI PROUD

lifestyle

ARTS & CULTURE

Love of Urban Design Celebrates Black Art Week 2023

The event series is associated with the Greater Miami Beaches Convention Center.

November 28, 2023 | Rose O'Donoghue

During this year's Miami Art Week, **Love of Urban Design** will host Loud Week 2023, an event that aims to bring attention to and celebrate Black artists, exhibits and art initiatives represented locally and abroad. The event will showcase significant works inspired by Africa, the Caribbean, Latin America and beyond.










Why Partner with LOUD® Week

Your brand gains more than visibility — you gain strategic cultural ownership.

- 1. Cultural Authority & Trust** - Align with a platform rooted in authentic urban creative culture, trusted by creatives, entrepreneurs, and community leaders across generations.
- 2. Government-Level Credibility** - Benefit from city and county support, including official recognition and proclamations — providing a structurally sound, brand-safe environment for activation at scale.
- 3. Direct Access to Multicultural Creatives** - Engage meaningfully with Black and multicultural creatives, founders, designers, and tastemakers who actively shape trends, influence purchasing decisions, and drive cultural momentum.
- 4. Narrative Ownership During Miami Art Week: Art Basel** - While others compete for visibility, you own a culturally distinct narrative platform during one of the most visible creative weeks in the world.
- 5. Economic Impact Storytelling** - Be positioned at the center of measurable impact — tourism, vendor partnerships, creative entrepreneurship, and community investment — strengthening both brand equity and ESG alignment.
- 6. Brand Safety with Cultural Relevance** - LOUD® operates within a respected, non-controversial, community-forward framework — delivering authentic cultural engagement without reputational risk.



LOUD Sponsorship Levels

-  **TITLE SPONSOR PACKAGE – \$150,000**
- **Includes 10 VIP Front Row Seats at The Main Event**
- As the premier partner of LOUD Week, the Title Sponsor receives the highest level of exposure, prestige, and personalized engagement. This exclusive package ensures your brand leads the narrative of creativity, culture, and community throughout the entire week of events.
- **Sponsorship Benefits:**
- **10 VIP Front Row Seats** at The Main Event for top-tier guests and executives
- **Honored On-Stage** with a special presentation during The Main Event
- **Opportunity to Greet Guests On Stage** with a brief welcome or branded message
- **Headline Logo Placement** on the official digital event program
- **Logo on Step and Repeat**, prominently positioned for all red-carpet photos
- **Brand Visibility at All Events** across LOUD Week, including banners, signage, and activations
- **Marketing Collateral Positioned** at every venue throughout LOUD Week
- **On-Stage Mentions at Every Event**, reinforcing brand recognition and alignment
- **Press Release Announcement** celebrating your sponsorship and commitment to the arts
- **Social Media Promotions**, including Instagram, Facebook, and X (Twitter)
- **Instagram LIVE Interview** with LOUD founder or host during the week
- **Feature Article in Newsletter** to full subscriber list
- **Write-Up in Select Press & Media Outlets**, showcasing the partnership and its impact
- **Customized Opportunities** available to align with your specific marketing goals and brand strategy
-  **PRESENTING SPONSOR – \$75,000**
- **Includes 8 VIP Seats at The Main Event**
- Recognized as “Presenting Sponsor” in digital program
- Logo on step and repeat
- On-stage mention at 3 headline events
- Branding at key LOUD Week venues
- Marketing materials placed at select events
- Inclusion in press release
- Social media highlight + Instagram story feature
- Mention in post-event newsletter
- Interview quote featured in a media outlet
-  **DIAMOND SPONSOR – \$50,000**
- **Includes 6 VIP Seats at The Main Event**
- Logo in event program and select signage
- Logo on shared step and repeat panel
- Mention from stage at 2 key events
- Marketing materials at The Main Event venue
- Social media post + tag
- Listed in post-event newsletter as a featured partner
-  **PLATINUM SPONSOR – \$25,000**
- **Includes 4 VIP Seats at The Main Event**
- Logo listed in event program
- Shared signage at 3 major events
- Mention from stage at The Main Event
- Social media group mention
- Option to provide branded guest bag item
-  **GOLD SPONSOR – \$15,000** Includes
- **2 VIP Seats at The Main Event**
- Name listed in digital event program
- Name/logo displayed at 2 LOUD Week events
- Group mention from stage
- Shared sponsor thank-you post on social media
- Special recognition at the Art of Scaling Panel
-  **SILVER SPONSOR – \$5,000**
- **Includes 2 General Admission Passes**
- Name on website sponsor list
- Logo on shared signage at 1 LOUD Week event
- Mention in group social media thank-you post
-  **BRONZE SPONSOR – \$2,500**
- **Includes 1 General Admission Pass**
- Name listed in digital event program
- Name listed on sponsor signage
- Group social media recognition
-  **COMMUNITY SPONSOR – \$1,500**
- Name listed on website and digital program
- Community thank-you email recognition
- Option to include marketing materials in guest bag
-  **SUPPORTING SPONSOR – \$500**
- Name included in digital sponsor scroll at select events
- Group social media thank-you post

**LOUD® ICON AWARDS
COMMUNITY GRANTS
STUDENT FASHION DESIGNERS**





LOUD Love of Urban Design®

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Creatives interested in showcasing fashion, art, culinary, or entertainment, please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

