



LOVE OF URBAN DESIGN®

Celebrating the Creatives of Our Culture



CELEBRATING THE >>>>>>>> CREATIVES OF OUR CULTURE

LOUD Love of Urban Design® is where culture moves cities. We champion creative excellence and the visionaries behind it—designers, artists, and cultural leaders shaping the future of urban life. By celebrating creativity, fueling access to resources, and activating community at scale, LOUD builds platforms where culture thrives, innovation accelerates, and cities become more expressive, connected, and alive. This is not an event—it's a movement rooted in the people who design what's next.



Audience Influence Affluence

14-55yoa

Next-Gen Creators. Today's Consumers. Tomorrow's Leaders.

LOUD reaches a multi-generational urban creative audience, from high school creatives ages 14-17 (6.8%) to 18-25 (18.8%), 26-35 (24.8%), 36-45 (32.3%), and 46-55 (17.3%)—connecting emerging talent, working professionals, and established leaders with real cultural influence and buying power.

\$50k-\$1M+

\$50K-\$1M+ Household Income. Urban Culture With Real Buying Power.

LOUD attracts the exact audience driving urban culture—ranging from rising entrepreneurs to established business owners with significant assets and strong influence over lifestyle, fashion, tech, and brand purchasing decisions.



85%

58.7% Female | 41.3% Male — A Decision-Making Creative Economy Audience.

LOUD connects brands to creative entrepreneurs, senior executives, and community power-brokers who shape urban culture, influence purchasing decisions, and actively drive economic growth across industries. This is a high-trust, high-impact audience that turns cultural relevance into measurable brand loyalty and revenue.

2.4 Billion

2.4 Billion Press Reach. One Global Cultural Platform.

This year, LOUD delivered a 2.4 billion print and digital press reach through a strategic mix of media coverage, platform amplification, and high-impact cultural activations. Our ecosystem generates millions of impressions via social and community engagement, concentrated in South Florida during Miami Art Week and amplified by creatives and cultural leaders from around the world. **Forbes > Miami Herald > Yahoo! News**

Supported by the Greater Miami Convention Visitors Bureau

Art of Black Miami is an amazing opportunity to celebrate artists, exhibits and art initiatives represented locally and abroad featuring significant works inspired by Africa, the Caribbean, Latin America and beyond.



PROCLAMATION LOUD DAY >>>>>> IN MIAMI-DADE COUNTY

LOUD Love of Urban Design® is supported at both the city and county levels, with official recognition from Miami-Dade County, which proclaimed **December 6th as LOUD Love of Urban Design® Day**. This level of support reflects the platform's credibility, scale, and community impact—creating a trusted environment for large-scale cultural activation and meaningful brand alignment.





LOVE OF URBAN DESIGN® WEEK EVENT SCHEDULE OVERVIEW

- LOUD Model Casting
- Social Media LIVE Interviews with #LOUDWeek Creatives at @loveofurbandesign
- **Monday:** Art in Public Places: Art Mural Reveal
- **Tuesday:** Exclusive Dinner for Creatives
- **Wednesday:** LOUD Opening Reception & Honors Cocktail Party
- **Thursday:** LOUD Vibes - Immersive artistic event
- **Friday:** LOUD Lab - Panel and Workshop Event
- **Saturday:** THE MAIN EVENT Fashion Show and Art Activations





LOUD Foundation
LOUD Love of Urban Design®












Why Partner with LOUD Week

Your brand gains more than visibility — you gain strategic cultural ownership.

- 1. Cultural Authority & Trust** - Align with a platform rooted in authentic urban creative culture, trusted by creatives, entrepreneurs, and community leaders across generations.
- 2. Government-Level Credibility** - Benefit from city and county support, including official recognition and proclamations — providing a structurally sound, brand-safe environment for activation at scale.
- 3. Direct Access to Multicultural Creatives** - Engage meaningfully with Black and multicultural creatives, founders, designers, and tastemakers who actively shape trends, influence purchasing decisions, and drive cultural momentum.
- 4. Narrative Ownership During Miami Art Week: Art Basel** - While others compete for visibility, you own a culturally distinct narrative platform during one of the most visible creative weeks in the world.
- 5. Economic Impact Storytelling** - Be positioned at the center of measurable impact — tourism, vendor partnerships, creative entrepreneurship, and community investment — strengthening both brand equity and ESG alignment.
- 6. Brand Safety with Cultural Relevance** - LOUD operates within a respected, non-controversial, community-forward framework — delivering authentic cultural engagement without reputational risk.



LOUD Sponsorship Levels

-  **TITLE SPONSOR PACKAGE – \$150,000**
- **Includes 10 VIP Front Row Seats at The Main Event**
- As the premier partner of LOUD Week, the Title Sponsor receives the highest level of exposure, prestige, and personalized engagement. This exclusive package ensures your brand leads the narrative of creativity, culture, and community throughout the entire week of events.
- **Sponsorship Benefits:**
- **10 VIP Front Row Seats** at The Main Event for top-tier guests and executives
- **Honored On-Stage** with a special presentation during The Main Event
- **Opportunity to Greet Guests On Stage** with a brief welcome or branded message
- **Headline Logo Placement** on the official digital event program
- **Logo on Step and Repeat**, prominently positioned for all red-carpet photos
- **Brand Visibility at All Events** across LOUD Week, including banners, signage, and activations
- **Marketing Collateral Positioned** at every venue throughout LOUD Week
- **On-Stage Mentions at Every Event**, reinforcing brand recognition and alignment
- **Press Release Announcement** celebrating your sponsorship and commitment to the arts
- **Social Media Promotions**, including Instagram, Facebook, and X (Twitter)
- **Instagram LIVE Interview** with LOUD founder or host during the week
- **Feature Article in Newsletter** to full subscriber list
- **Write-Up in Select Press & Media Outlets**, showcasing the partnership and its impact
- **Customized Opportunities** available to align with your specific marketing goals and brand strategy
-  **PRESENTING SPONSOR – \$75,000**
- **Includes 8 VIP Seats at The Main Event**
- Recognized as “Presenting Sponsor” in digital program
- Logo on step and repeat
- On-stage mention at 3 headline events
- Branding at key LOUD Week venues
- Marketing materials placed at select events
- Inclusion in press release
- Social media highlight + Instagram story feature
- Mention in post-event newsletter
- Interview quote featured in a media outlet
-  **DIAMOND SPONSOR – \$50,000**
- **Includes 6 VIP Seats at The Main Event**
- Logo in event program and select signage
- Logo on shared step and repeat panel
- Mention from stage at 2 key events
- Marketing materials at The Main Event venue
- Social media post + tag
- Listed in post-event newsletter as a featured partner
-  **PLATINUM SPONSOR – \$25,000**
- **Includes 4 VIP Seats at The Main Event**
- Logo listed in event program
- Shared signage at 3 major events
- Mention from stage at The Main Event
- Social media group mention
- Option to provide branded guest bag item
-  **GOLD SPONSOR – \$15,000 Includes 2 VIP Seats at The Main Event**
- Name listed in digital event program
- Name/logo displayed at 2 LOUD Week events
- Group mention from stage
- Shared sponsor thank-you post on social media
- Special recognition at the Art of Scaling Panel
-  **SILVER SPONSOR – \$5,000**
- **Includes 2 General Admission Passes**
- Name on website sponsor list
- Logo on shared signage at 1 LOUD Week event
- Mention in group social media thank-you post
-  **BRONZE SPONSOR – \$2,500**
- **Includes 1 General Admission Pass**
- Name listed in digital event program
- Name listed on sponsor signage
- Group social media recognition
-  **COMMUNITY SPONSOR – \$1,500**
- Name listed on website and digital program
- Community thank-you email recognition
- Option to include marketing materials in guest bag
-  **SUPPORTING SPONSOR – \$500**
- Name included in digital sponsor scroll at select events
- Group social media thank-you post

History of Events

- 2025 – Miami Gardens City Hall & TopGolf Miami Gardens
- 2024 – Miami Gardens City Hall & TopGolf Miami Gardens
- 2023 – Bay 13 Brewery, Center for Black Innovation, CoSpace, Tap 42 Craft Kitchen & Bar, The Camp Gallery, Capital One Café, and COOL Creative Shop #MiamiArtWeek
- 2022 – Level Three #LOUDweek #MiamiArtWeek
- 2021 – TopGolf Miami Gardens – Miami Swim Week
The Official Company REBRANDED to LOUD Love of Urban Design
- 2020 – Miami Airport Convention Center
- 2019 – TopGolf Miami Gardens – Miami Swim Week
- 2018 – Private Industry Event
- 2017 – 10 Year Celebration – Grateful Palate
- 2016 Fall – Miami Airport Convention Center
- 2015 – Toyota of North Miami
- 2015 Spring – JW Marriott Los Angeles
- 2014 Fall – Sofitel Miami Luxury Hotel
- 2013 Fall – Sofitel Miami Luxury Hotel
- 2013 Spring – Sofitel Miami Luxury Hotel
- 2012 Fall – SOHO Studios Wynwood Art District
- 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- 2011 Fall – Deauville Beach Resort
- 2011 Spring – Newport Beachside Resort
- 2010 Fall – Newport Beachside Resort
- 2010 Spring – Newport Beachside Resort
- 2009 Fall – Newport Beachside Resort
- 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- 2007 Launch – Hyatt Regency Hotel & Miami Convention Center: The Official Launch of Fashion Designers Expo





Love of Urban Design® is a community driven production hub championing artistic excellence



LOUD Love of Urban Design®

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Twitter: @loveurbandesign

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Creatives interested in showcasing fashion, art, culinary, or entertainment, please contact us via email.

Sponsorship opportunities available.

www.LOUDWEEK.com

