



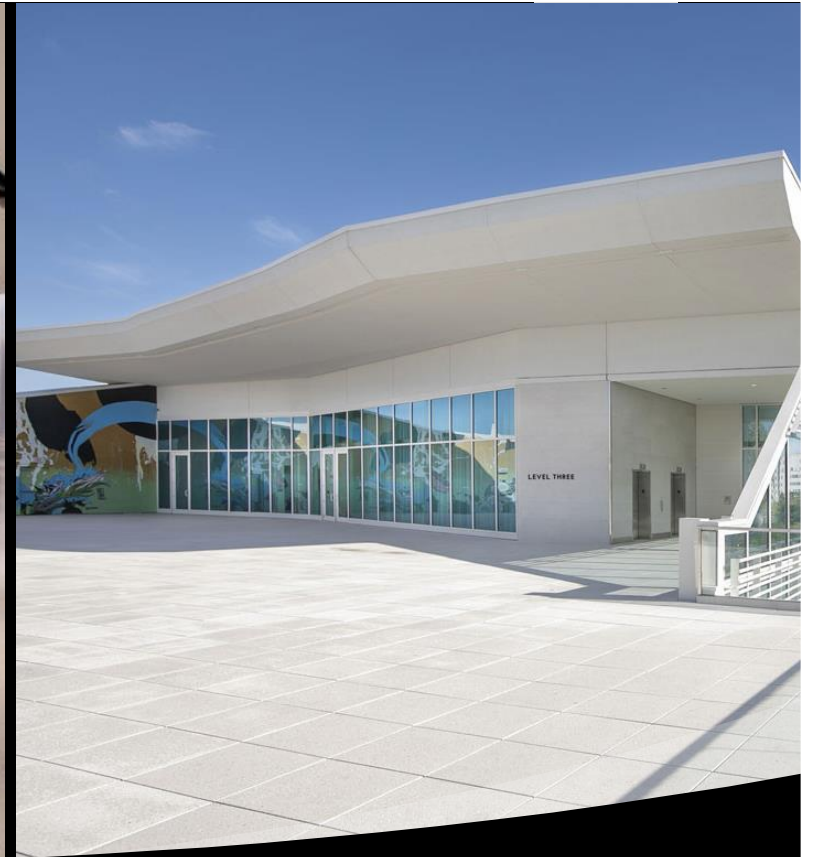
LOUD

LOVE OF URBAN DESIGN®

November 28th – December 4th, 2022

**CELEBRATING
THE CREATIVES
OF OUR CULTURE**

WWW.LOVEOFURBANDESIGN.COM



GRAND OPENING @LEVELTHREEVENUE

19565 Biscayne Blvd Ste 2946, Miami, FL 33180
Thursday, December 1st

EVENT INFORMATION

L.O.U.D. Love of Urban Design® is a space for Urban Creatives to be seen. Team LOUD™ defines an “Urban Creative” as one who identifies with the cultural and artistic manifestations of the brown and black communities to promote collective intellectual achievement in design.

This platform will feature creatives from around the world who are rising and thriving in their artistic industries.

LOUD™ Week will feature digital and in-person events. The week will kick-off with opening reception, live interviews, digital drops on the website and social media highlighting creatives. The MAIN EVENT will be an in-person finale featuring creatives in fashion, art, music, and more.

Celebrating the Creatives of our Culture.

LOUD™ Week is formerly known as Fashion Designers Expo which launched in 2007.

- ❖ **Demographic:** Professionals (ages 18-45) – Families (ages 15-50) Equally Mixed Male/Female, 35% Caribbean | Virgin Islands, 35% American, 5% European, 25% Hispanic
- ❖ **Reach | Impressions:** 500k+ via social media, international press and promotions
- ❖ 2021 – TopGolf Miami Gardens – Miami Swim Week
- ❖ 2020 – Miami Airport Convention Center
- ❖ 2019 – TopGolf Miami Gardens – Miami Swim Week
- ❖ 2018 – Private #TeamFDE event
- ❖ 2017 – 10 Year Celebration – Grateful Palate
- ❖ 2016 Fall – Miami Airport Convention Center
- ❖ 2015 – Toyota of North Miami
- ❖ 2015 Spring – JW Marriott Los Angeles
- ❖ 2014 Fall – Sofitel Miami Luxury Hotel
- ❖ 2013 Fall – Sofitel Miami Luxury Hotel
- ❖ 2013 Spring – Sofitel Miami Luxury Hotel
- ❖ 2012 Fall – SOHO Studios Wynwood Art District
- ❖ 2012 Spring – Fontainebleau Miami & Hilton Downtown Miami
- ❖ 2011 Fall – Deauville Beach Resort
- ❖ 2011 Spring – Newport Beachside Resort
- ❖ 2010 Fall – Newport Beachside Resort
- ❖ 2010 Spring – Newport Beachside Resort
- ❖ 2009 Fall – Newport Beachside Resort
- ❖ 2008 Fall – Mansion Miami & Mayfair Hotel Coconut Grove
- ❖ 2007 Launch – Hyatt Regency Hotel & Miami Convention Center





LOUD WEEK 11/28-12/4 SCHEDULE OF EVENTS

- **Monday to Wednesday** – We Think Loud® Podcast Industry Talk - IG Live interviews with Creatives & Social Media Drops
- **Thursday** – **GRAND OPENING LOUD™ MAIN EVENT** ft. LOUD™ Runway Show, Artisan Gallery, and more.
- **Friday** – **Think Less Create More x Creators Connect - Networking event**
- **Saturday** – The official Creatives Brunch Party Vibes at COOL Creative Shop & YNG LGCY® student showcase from South Florida Fashion Academy
- **Sunday** – **LIVING HART** powered by L'Union Suite x LOUD™ **CLOSING FINALE**



V.I.P. SIGHTINGS AND GUESTS

Dwayne Wade Sr.

Father of NBA Star D.Wade

Kennard Cox

NFL Seattle Seahawks

Mike Sims-Walker

NFL Jacksonville Jaguars

Josh Leibman

South Miami Vice Mayor

Nolan Carroll

NFL Miami Dolphins

Roberto Wallace

NFL Miami Dolphins

Chandler Williams

NFL Kansas City Chiefs

Neha Ubeori

Tennis Pro

Dave McLaughlin

International Saxophonist

Karian Sang

Canadian Artist

Annaliese Dayes

ANTM British Invasion

Felisha Monet & Miss Kimmy

99Jamz Radio Personality

Betty Wright

Grammy Award Winning Artist

Royce Reed

Basketball Wives

Jimmy Wilson

NFL Miami Dolphins Player

Adriana de Moura

The Real Housewives of Miami

Roger Guenveur Smith

Hollywood Actor

JoJo Simmons

Run's House

Quincy Combs

Son of Sean "P.Diddy" Combs

Meagan Good

Hollywood Actress

Casely & Quote

R&B Recording Artists

Ashlee Keating & Josiah Raea

Disney Radio Recording Artists

Stacks

SoBe Entertainment

Tiffany, Anchal, & Renee B.

America's Next Top Models

Luther "Uncle Luke" Campbell

Entertainment Industry Mogul

Jawan Strader

CBS4 News Anchor

Zoe Poze

Haitian Comedian

Paul Gregg

Vice President of Raaw Foods

PRESS COVERAGE

Karine Melissa's events have received press coverage from as far as ELLE Spain to local outlets such as The Miami Times and Sun Sentinel.



LOUD™ Week

Sponsorship Levels

- ▶ LOUD™ DIAMOND - \$10,000
 - ▶ LOUD™ ELITE - \$5,000
 - ▶ LOUD™ PARTNER - \$2,500
 - ▶ LOUD™ SUPPORTING - \$500
- Reach South Florida urban entrepreneurs ages 18 to 45 (in-person & online guests)
 - Both digital & in-person events over 7 days (during Miami Art Week | Art Basel Miami)
 - Direct access to guests
 - Logo on Flyers & Step-n-Repeat
 - Vendor Display area
 - Stage Presentation
 - Handout promo items
 - Social Media reach & Press reach
 - Guest list with emails
 - *All items customizable depending on support level



A smiling woman with curly hair is the central figure, making a heart shape with her hands. She is wearing a dark top and a watch. In the background, another person is partially visible, holding a smartphone. The overall image has a dark, moody overlay.

LOUD Love of Urban Design®

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Twitter: @loveurbandesign

Facebook: Love of Urban Design

Instagram: @loveofurbandesign

Creatives interested in
showcasing fashion, art, or
entertainment, please contact us
via email.

Sponsorship opportunities
available.

WWW.LOUDWEEK.COM



KARINE MELISSA AND THE TEAM

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