

PRESS RELEASE: FOR IMMEDIATE RELEASE

Celebrating Creativity, Culture, and Community

Miami, FL – November 6, 2023 - **LOUD™ Week** is back and this year claiming its position as an official **Art of Black** event of the **Greater Miami Convention and Visitors Bureau!** This annual celebration of African, Caribbean, and Latin American art and culture will take place on Saturday, December 2nd to Saturday, December 9th, showcasing an eclectic mix of fashion, art and cutting-edge activations that will captivate the hearts and minds of art enthusiasts from around the globe.

LOUD Love of Urban Design® has a digital reach over of 2.3M and features black and brown creatives from around the world who are rising and thriving in their artistic industries with fashion shows, art activations, networking socials, press interviews, informative panels, social media blitzes, Sip and Shops, and more. With a focus on collaborating with organizations and involving the community, South Florida Fashion Academy students will showcase their new designs on the runway. LOUD™ reaches over a thousand in-person Tri-County locals and tourists.

Founder, Dr. Karine Melissa, also the President of the Women's Chamber of Commerce of Miami-Dade County, and the ownership team of LOUD™ are committed to producing a collection of events that carry the essence of Miami Art Week throughout Miami-Dade County with events in Miami Gardens, Aventura, Historic Overtown, Miami, and the main event in Coral Gables. LOUD™ serves as a melting pot of creativity, where black and brown established and emerging creative artists converge to push the boundaries of artistic expression.

SCHEDULE OF EVENTS

Official ART OF BLACK Events | Greater Miami Convention & Visitors Bureau

Saturday, Dec. 2nd at 9am. LOUD Model Casting and Designers Fittings! Fitness + Financial Gains will host a model bootcamp focusing on movement and runway techniques at the Center of Black Innovation in Historic Overtown. Photography included. Hosted by @fitnessfinancialgains

Sunday, Dec. 3rd at 11:30am. Kick-Off Brunch Party at Tap 42 Craft Kitchen & Bar at Aventura Mall with Boss Babes of South Florida.

Monday, Dec 4th. Social Media LIVE Interviews with #LOUDWeek Creatives. Interviews will take place throughout the day on Instagram at @loveofurbandesign

Tuesday, Dec. 5th at 6pm. Roots & Revival: An Artistic Journey through Miami Gardens at Co-Space: Co-Work & Content Creation Studio.

Wednesday, Dec. 6th at 6pm. LOUD MAIN EVENT Fashion Show & Art Activation, and Sip and Shop. Venue: Bay 13 Brewery.

Thursday, Dec. 7th at 6pm. #LOUDWeek The Art of Scaling Panel for all Creative Arts, Beauty, and Entertainment Industries. Venue: Center of Black Innovation

Friday, Dec. 8th at 12pm. Capital One Cafe Fireside chat with special guests. Refreshments will be served.

Saturday, December 9th at 11am. #LOUDWeek FINALE Brunch Party at COOL Creative @shopcoolcreative

How to Participate:

Visit LOUD™ Week online at www.loudweek.com.

Sponsors and Supporters

Karine Melissa Enterprises, Sold by Nandy, The Joy of Design, We Think Loud, Life to the 9's, Boss Babes of South Florida, Freckleberry, Bay 13 Brewery, COOL Creative, Capital One Café, Women's Chamber of Commerce of Miami-Dade County, South Florida Fashion Academy, Co-Space Co-Working and Content Creation Studio, Center for Black Innovation, V Collectiv, Creativ Magazine, Curls Dynasty, Fitness and Financial Gains, Kazmaleje, Postiche, and Litwicks Candle.

Press Contact:

Samantha Savory, Savory PR

samantha@savory-pr.com | O: 305.582.5997

Tamara Smith, LOUD™ Director of Brand & Media Relations

tamara@loveofurbandesign.com | (850) 329-5309

For more information: www.loudweek.com | Instagram: [@loveofurbandesign](https://www.instagram.com/loveofurbandesign)

For high-resolution images and additional information, please contact the press contacts listed above.